

GRUPO INDUSTRIAL SALTILLO S.A.B. DE C.V. (GISSA) SIGNS A MARKET MAKER AGREEMENT WITH UBS

Saltillo, Mexico, November 30, 2016 - Grupo Industrial Saltillo, S.A.B. DE C.V. (BMV: GISSA) ("The Company", "GIS", "GISSA" or "Group") announces today that it has signed a market maker services contract with UBS Casa de Bolsa, SA de CV, UBS Grupo Financiero (UBS) for a period of 12 months, starting December 1, 2016.

UBS, in its role as market maker, will trade GISSA's shares listed in the *Bolsa Mexicana de Valores (BMV)* Mexican Stock Exchange in order to promote liquidity and to contribute to stabilization and continuity of GISSA's share price, according to securities laws and regulations.

The incorporation of the market maker program strengthen GISSA's determination to enhance GISSA's share marketability, as well as contribute to stabilization and continuity of its share price.

About Grupo Industrial Saltillo

Grupo Industrial Saltillo manufactures and commercializes auto-parts (iron or aluminum foundry and machining), Construction (water heaters, pipe fittings, ceramic and porcelain coverings) and Houseware (tableware and kitchenware products) Sectors.

This release may contain certain statements and forward looking information in connection with Grupo Industrial Saltillo S.A.B. de C.V. and its subsidiaries (collectively, the "Company") which are subject to risks and uncertainties that may cause the results of the Company to differ materially from the current management's expectations. These risks and uncertainties include, without limitation: the development of new products and their commercialization, demand and acceptance of the Company's products, products and prices of the competitors, economic conditions in the markets and geographic regions of the Company's products, as well as foreign currency fluctuations.

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