

## GISSA ANNOUNCES GLOBAL INVESTMENT STRATEGY FOR 2018

Saltillo, Mexico, March 20, 2018 – Grupo Industrial Saltillo, S.A.B. de C.V. (BMV: GISSA) (“the Company”, “GIS”, “GISSA”, “the Group” or “the Issuer”) a Mexican multinational industrial conglomerate serving the automotive market, with a strong presence in the construction and housewares sectors, announced today its estimated investment for 2018 of up to Ps. 2.1 billion, of which 60% will be allocated towards its Mexican operations. Besides GIS, this figure also includes the Auto Parts Joint Ventures Evercast, GIS Ederland and Infun Ederlan, in which GISSA has 70%, 50% and 50% shares, respectively.

The planned investments are in line with GIS’ strategic plan focused on increasing productivity and profitability in the Auto Parts and Construction segments.

The global Auto Parts segment, including Joint Ventures, has an estimated investment plan of up to Ps. 1.25 billion, of which Ps. 550 million will be budgeted for the Mexican operations, and the remaining will be allocated towards the Company’s facilities in Europe and Asia. In line with our Auto Parts segment and our clients’ product demand, a significant portion of the investment will be used to increase capacity in casting and machining, a higher-value added process. Additionally, the resources will also be allocated towards improvements in profitability, technological updates, and equipment maintenance. Out of the total investment, Ps. 250 million will go towards the Joint Ventures, which are not part of GIS Group.

The Construction segment will receive approximately Ps. 750 million in investments. This amount will be allocated towards projects including technological updates, expansion and transformation of production capacity, maintenance, and compliance with environmental regulations. Investments in Vitromex will be geared towards improving efficiency, productivity and ensuring the Company’s product quality.

In Cinsa, a business line dedicated to manufacturing and commercializing housewares products, close to Ps. 100 million will be invested mainly to improve processes and increase profitability.

Jose Manuel Arana, Chief Executive Officer of GIS, stated, *“In the last few years, we have gone through a process of accelerated growth, becoming a global company that is ready to serve our customers through our diversified portfolio and geographies. Now is the time to extract synergies by increasing productivity and profitability, while ensuring the sustainability of our operations.”*

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## About Grupo Industrial Saltillo

Grupo Industrial Saltillo manufactures and commercializes auto-parts (iron or aluminum foundry and machining), Construction (water heaters, pipe fittings, ceramic and porcelain coverings) and Houseware (tableware and kitchenware products) Sectors.

Grupo Industrial Saltillo brings together the talent of 8,000 employees in 25 production units, with operations in Mexico, Spain, the Czech Republic, Poland, Italy, and China; as well as market and distribution presence in the USA.

This release may contain certain statements and forward looking information about Grupo Industrial Saltillo S.A.B. de C.V. and its subsidiaries (collectively, the "Company") which are subject to risks and uncertainties that may cause the results of the Company to differ materially from the current management's expectations. These risks and uncertainties include, without limitation: the development of new products and their commercialization, demand and acceptance of the Company's products, products and prices of the competitors, economic conditions in the markets and geographic regions of the Company's products, as well as foreign currency fluctuations.

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