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GISSA 4Q17 Conference Call Transcript

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Operator:

My name is Aaron, and I will be your conference operator. At this time I would like to welcome everyone to the Grupo Industrial Saltillo earnings conference call. All lines have been placed on mute to prevent any background noise. There will be a question and answer session after the speakers opening remarks, and instructions will be given at that time. Thank you. I will now turn the call over to Patricia Cruz with I-advize. Please go ahead.

Patricia Cruz:

Good day, everyone, and welcome to Grupo Industrial Saltillo fourth quarter 2017 earnings conference call. This call is for investors and analysts only. Joining us today from GISSA are Mr. Jose Manuel Arana Chief Executive Officer, Mr. Mario Guzman, Chief Financial Officer, and Mr. Saul Castañeda, Investor Relations Director. They will be presenting the company's performance as per the earnings release issued Tuesday after the close. If you did not receive the report and need a copy of the release, please contact I-advize in New York at 212-406-3694, and we will email you immediately, or go to GISSA's website www.gis.com.mx under the investor relations section.

Let me remind you that forward-looking statements may be made during this conference call, and they are based on information that is currently available. Please refer to the earnings release for a more detail and full disclaimer. Also, all figures discussed are in Mexican pesos unless otherwise stated. It's now my pleasure to the call over to Mr. Jose Manuel Arana, Chief Executive Officer of GISSA to begin with the main highlights and a strategic overview. Jose Manuel, please go ahead, sir.

Jose Manuel Arana:

Thank you, Patty, and welcome everybody. For GISSA 2017 has certainly been a year of many, many achievements both in financial terms and also in the successful implementation of our globalization strategy. Our income is now generated 40 percent from our European and Asian operations. We started off the year by further enhancing our capacity to serve global

platforms, co-designing capabilities with OEMs, and integrating our value chain while incorporating the positive effects of the acquisition of Infun. Throughout the year, these strategies have helped us diversify our markets and ultimately to become a global player with the right tools in hand to compete in the major leagues, especially in the Auto Parts industry.

Some of our main achievements at the year end under the globalization strategy include as follows:

- The ISO 14,001 certification in environmental standards for our auto parts plant in San Luis Potosi, Mexico.
- The approval in record time of new, three-cylinder crankshaft dragon 1.5 liters manufactured by Ford at Infun in Barcelona.
- The additional share into influenced client based in China to begin the production of the crankshaft for the new motors.
- And the awarding for the sixth consecutive year of the crankshaft produced at Infun in Barcelona of the international engine of the year in the less than one-liter category.

Vitromex fifty-year anniversary was celebrated in 2017. Vitromex, our porcelain ceramic business, is also a strong brand recognized by customers. Ongoing investments towards capacity expansion for porcelain tiles, cutting process, rectify tiles, and digital decoration. The launching of housewares in vitrified steel such as Cocinova, a brand aimed at young consumers in the high socioeconomic bracket and put now into the aluminum market. And, in fact, a couple of days ago, we officially opened GIS Ederland in San Luis Potosi, a machining plant and joint venture with Fagor Ederland to serve the NAFTA automotive market.

Let me begin to comment on the fourth quarter which represented a combination of the growth cycle driven by the acquisition strategy, and the results reaffirm that investments made in China and in Europe were key for our successful diversification process. On a consolidated basis, GISSA maintained its growth trends, posting double digit growth in revenues and EBITDA or forty percent, driven by the Auto Parts unit.

So allow me to go over the main highlights for each one of the businesses.



First of all, Auto Parts posted very strong results in all these markets with double digit growth of 82 percent in both revenues and EBITDA when measured in U.S. dollars mostly contributed by Infun. In Auto Parts, NAFTA, despite the uncertainties that are present at this moment in the region, our product placement and revenues excelled compared to main competitors on both a yearly and quarterly basis specifically in aluminum parts. Our solid progress was driven by a better price mix, yet with higher production costs coming from energy and technical assistance fees. Moreover, in 2017 we experienced high expenses related to the development of new products for different platforms. Despite having volume transferred from Cifunsa to our JV Evercast we are well positioned to face NAFTA renegotiation challenges due to our long-life cycles with customers. In 2018, we will focus our efforts on productivity and synergies execution to enhance efficiency and competitiveness.

This week El Universal, a newspaper, published that the direct foreign in the Mexican automotive sector amounted \$6.9 billion, the highest in history despite NAFTA renegotiation uncertainty. As I mentioned before, in Auto Parts Europe and Asia, we got the green light from important clients to begin production of several auto parts that in addition to a better price mix and higher aluminum production and Infun's results helped us reach a significant 199 percent increase in overall revenues. Margins in the region also reflected an indexation of raw materials and product and cost efficiencies. Although it is important to note that this great year over year improvement was also catalyzed by the fact that fourth quarter of 2016 did not include Infun.

We are looking to capture new programs, and first of all, we will invest capital to debottleneck our capacity in China, so we can expand. Later during 2018 we will initiate the launching of new products to supply one of the divisions of Volkswagen from our facilities in Spain. There is no doubt that this unit is key for GISSA's future, therefore we will continue our effort to develop and strengthen our auto parts segment by offering value added, high quality products to our customers.

In 2018 much of our Capex will go towards capacity expansion in machining in Europe and China where we have identified strong growth potential. We will focus on three main initiatives in the Auto parts business. The first one is engineering and design. Second one, culture standardization in productivity in a global basis and synergies.



Now moving to the construction sector, during the course of the quarter Vitromex experienced some headwinds which affected the overall results. Let me list a couple of the issues that we had to face.

-For starters, higher gas and energy costs impacted the profitability of the business.

-Second, Mexico experienced higher imports with competitive prices from Asia, which impacted our market share.

-Also, as you may recall, a challenging weather conditions in Texas and Florida affected our exports to the region in 3rd quarter, and we were expecting these effects to be mitigated by year end.

-We conducted a study with McKinsey and industry experts, which represents almost 30 million pesos in expenses.

-Higher maintenance expenses.

-And finally, we are ramping up the new porcelain line and complexities associated with the development of more new products of bigger formats.

The sum of the above affected our capability to adequately serve our customers, maximize capacity of utilization, and perform in quality and KPIs.

On a positive note, some of our customers have already confirmed their intent to reactivate their purchases. We are configuring our team and product portfolio for this market. Meanwhile, revenues in Central and South America were up by 26 percent. We believe that market demand is still strong and expect this trend to continue over the year.

I am also pleased to report that we have established our strategy to turn thing around at Vitromex. Just a few days ago the Board approved a strategic plan fully developed over the past four months aimed at improving service, increasing the units' competitiveness. Just to mention a few of the actions already taken:

-We had appointed a new head for Vitromex, Mr. Cesar Cardenas, who brings many years of experience not only on a managerial basis with GISSA, previously he had been with Vitromex in a commercial position, later general



manager for Calorex and also NAFTA Auto Parts general manager. I'm confident that he will do an exceptional job in leading the team and implementing this new strategy.

-We plan to allocate a significant part of our 2018 Capex to refurbish equipment and improve plant performance and productivity.

-We will benefit from the new production capacity portion in time and the cutting, grinding and digital decoration processes which will improve our product portfolio by offering new sizes and formats. Our plan is to offer this product in Mexico and other markets as well.

-Lastly, we will focus on cost production efficiencies and recapture U.S. sales volume by changing our commercial strategy and strengthening our team.

Regarding the sale of our water heating business unit, Calorex to Rheem manufacturing company, we have been doing everything on our side to streamline the process including several meetings with COFECE and following up on their requests. We will keep you informed of any further development.

On the operating side, Calorex reported solid results. Although this unit is no longer included in GISSA's consolidated sales or EBITA, it is important to highlight that we remain committed to the business success. In fourth quarter of 2017, Calorex posted an increase of 40 percent domestic growth derived from higher markets coming from a better price, operating efficiencies and fix expenses. Our focus on the U.S. market continues bearing fruit of exports of water heaters rose 24 percent.

And last but not least, the Housewares Sector. The quarter performed below the fourth quarter 2016. The fourth quarter of 2016 was the one with the highest sales level in the history of the business. It also continued facing very strong competition levels and challenges that hindered EBIT progress on the operating side. On an annual basis, the launching of houseware new brands and products helped Cinsa grow 2 percent in the last twelve months compared to 2016.

As you know, Mexico has been experiencing not only higher gas and energy cost, but also raw materials and commodities in general. GISSA was no exception. Out of our three business segments, housewares reflected the highest impact on margins due to raw materials price increase.

We believe Cinsa will maintain a steady growth pace in 2018 mostly coming from the opportunities to improve efficiency. We plan to continue allocating part of our Capex towards automation and are committed to seek profitability and return on those investments.

To summarize, we foresee high single-digit growth in revenues for 2018 at a consolidated level, and double-digit growth potential on the EBITDA side. GISSA is committed to deliver profitable results and to develop more agile customer-oriented and efficient practices across all of the operations.

This year our efforts will be oriented to the achievement of talent development, operational efficiencies, fixed expenses discipline, and margin expansions.

For this objective, we have clearly defined a strategy; our implementation will firmly seek to maximize opportunities, foster profitable and responsible growth across Mexico, Europe and Asia. At the same time, we are paying close attention to our capital allocation based on the return of our invested capital and a strong balance sheet supported by our financial discipline as well as maximizing efficiencies.

I will now turn the call over to Mario Guzman for a discussion of our financial performance. So please, Mario, go ahead.

Mario Guzman: Thank you, Jose Manuel, and good morning to everybody. Going straight into the company's performance...

First I would love to share with you that GISSA once again posted double digit growth in revenue and EBITDA on a consolidated basis on the 4th quarter 2017. Revenues reached 4.2 billion pesos, up 38 percent versus 4th quarter 2016 while EBITDA reached 573 million pesos, up 40 percent versus same quarter 2016. This double-digit growth in revenue and EBITDA reflect the benefits of our recent investment in Europe and Asia, Infun, which was acquired back in December 2016. Looking not only to contribution toward financial, but also to the many strategic benefits of adding Infun to our



portfolio, we're convinced that this acquisition is a key step towards achieving leadership, growth, and profitability.

On a proforma basis, fully including the contribution of our JVs as if we could consolidate them, the results are similar. Revenues were up 40 percent reaching 4.6 billion pesos in 4th quarter 2017. At the same time, EBITDA was up 34 percent to 655 million pesos.

I would also like to highlight that on the 4th quarter of 2017 there is a special non-cash charge to our consolidated income statement related to acquisition accounting. One of the purchase price allocation, or PPA, as it is known, reported for Infun was concluded. It called for an increase in depreciation and amortization on the level of 11 million euros per year. During 2017 this charge was fully reflected on the 4th quarter since we just recently concluded the report, but still had to include the full charge within the first year of the acquisition. Previously, in 2016, we went through the same process after the acquisition of ACE, with a 3 million euros charge also in the last quarter of the year. The difference between the 11 million euros charged the last quarter and the 3 euros charged one year before has to be taken into account when comparing EBIT and net income for this last quarter versus the 4th quarter of 2016. Absent this effect, the consolidated EBIT for the 4th quarter would have been over 100 percent higher than the 4th quarter of the previous year rather than 29 percent lower. This charge does not affect the EBITDA comparative since it is an accounting non-cash entry.

Now, on the performance by segment.

As Jose Manuel was explaining, the Auto Parts units had exceptional results during the 4th quarter of 2017 both revenues and EBITDA soared by 74 percent compared to 4th quarter 2016 reaching 2.8 billion pesos in sales and 555 million pesos in EBITA respective. Cifunsa, our Auto Parts business in NAFTA stood out by generating revenues of 1.1 billion pesos under a volatile environment due to political uncertainties in the region. Besides higher volumes, this business had a favorable effect of price and product mix. We continue improving our product mix and working on the “New Product Development” program, which is a key component of our strategy.

Our business in Europe and Asia had slight contractions in iron volumes and casting, but with the addition of Infun, indexation of higher raw materials,



higher aluminum volume and the fully coming stream of the Czech Republic facility, we are reporting an increase of 186 percent interest of previous four quarters of 2016 which is 1.7 billion pesos in revenues.

For EBITDA, the region, NAFTA reported a decline of 15 percent to 217 million resulting from higher electricity and technical assistance costs as well as to an unfavorable exchange rate effect. On the other hand, Europe and Asia posted a growth of 436 percent to 338 million pesos reflecting not only acquisition of Infun, but also a new capacity and an improved performance of our new Czech Republic expansion, improvements in productivity and savings in fixed costs.

Going now to the Construction segment, we saw an increase in import from Asia in Mexico and aggressive pricing in the U.S., ultimately impacting our market share. In 4th quarter 2017, Vitromex posted 970 million pesos in revenues which is 5 percent below the 4th quarter of 2016.

EBITDA and margins were strongly impacted by several factors. I just mentioned the decline in volume but also higher costs from gas and electricity, the stabilization of the new porcelain line started this year and efficiencies associated with an increased rate new product development and higher freight and maintenance expense. Overall, 4th quarter 2017 was a very challenging quarter for this business and we are taking the appropriate measures to improve quality and competitiveness of our offer.

Moving on to the Housewares segment, the 4th quarter of 2017 compared with the 4th quarter of 2106 which was very positive. A year ago, sales were a record high in the Housewares business, so the 4th quarter of 2017 faced a very challenging comparative resulting in 7 percent lower revenue for the same quarter for 2016. Full year 2017, we are reporting a slight growth in sales at the level of two percent in spite of an overall deceleration of the market, higher competition, rising inflation which impacted purchasing power, and in a few weeks, the September disruptions of the earthquake.

As a result for this business EBITDA declined 24 percent in the quarter to 32 million pesos because of the reasons I just mentioned: lower volume, higher costs, labor, energy and indirect. The increasing cost was partially mitigated by our continuous problem of fixed cost reduction.

Now, going to the bottom line of 4th quarter net income, two major effects are being reflected there. First, they already mentioned charge for the acquisition accounting, the PPA result in the Infun acquisition. This amounts to 260 million pesos that were fully reflected in the fourth quarter. Over the coming years it will be spread throughout the year, but in this specific case, being the first year of acquisition we had to reflect the full amount in the 4th quarter.

On top of this, there's also an effect on the exchange variation in our debt. As you know our debt is 80 percent in Europe of dollar base, and the Mexican peso lost in the 4th quarter of 2017 1.50 pesos versus the dollar and about 2 pesos versus the euro. The net impact of these exchange rates fluctuation on our fourth quarter income was 450 million pesos. This 450 million of foreign exchange variation added to 260 million pesos from the PPA, represented a charge on this 4th quarter of 2017 of 710 million pesos pretax, and an estimate of more than 550 million pesos on the net income of the tax. Absent these two effects we would have reported for the 4th quarter a net income significantly higher than the net income of the previous year derived on a loss.

Finally, in terms of capital expenditures, we focus our investments in improvement of production and efficiencies in the Auto Parts business. We invested there 80 million pesos for capacity expansion, new products, and improvements in processes. For Construction, Vitromex had capital 90 million pesos for the quarter mostly related to the new porcelain tile line and improvement and automation in the decoration capacity. We intend to continue our Capex to enhance competitiveness in our two businesses having a greater focus on Vitromex and Auto Parts. The Capex strategy for 2018, again assumes Capex above depreciation to enhance our supply capabilities and competitiveness.

Before concluding, I would like to remark a couple of things related to the company's financial position and the stock performance.

First, related to the syndicated loan that we contracted at the end of 2016 for the acquisition of Infun, U.S.\$327 million, we were just recently awarded the 2017 syndicated loan deal of the year by a debut borrower. This recognition is presented by Bonds and Loans Latin America. The total

syndication involved 14 financial institutions and the original funding proposal significantly exceeded the required funds. One year later, we have prepaid half of this loan, a significant part of the prepayment came from the issuance in the local market of a total of 1,775 million pesos in Cebures. This follows a strategy to improve our debt currency mix and the average maturity of our obligations.

Our current debt composition is 20 percent pesos, 49 euro, and 31 percent US dollar which is better aligned to the mix of our operating cashflows.

Our net debt for 2017 total 7.1 billion pesos or 361 million dollars. Our net debt to EBITDA ratio close 2107 at 2.4 times. In 2018 our efforts will be focused on maintaining a solid balance sheet.

On a second note, our stock continues moving up places in the trading index in the Mexican stock exchange. Right now, we are reporting four places to the 72nd ranking in the list reflecting the positive actions taken to improve liquidity. For instance, we recently renewed the contact with our market maker for an additional 12 bonds while continuing with our stock buy back program. This has had a net impact on our trading volume. In spite of the recent volatility in the pricing of company's related to the outer sector for things that don't have to do with the fundamentals of the business in NAFTA, we are working for the long term, and these actions go in the right direction.

This completes my presentation. Thank you for your attention. I'm now going to turn the call back to the operator for the Q&A session.

Operator

Certainly. At this time, ladies and gentlemen, if you would like to ask a question, please press the *, then 1 on your touchtone phone. You may withdraw your question at any time by pressing the pound key. Again, it is *, then 1 to ask a question today, and we'll pause for a moment to allow questions to cue. Again, ladies and gentlemen, that is *, then 1 to ask a question today.

And we can take our first question from Alejandro Azar with GBM. Your line is open.



Alejandro Azar: Hi, everyone. Thank you for taking my questions. A couple of things. I just want to get a little more color guidance. You mentioned single digit growth in sales and double digit on EBITDA. I just want to know more about in which divisions are you seeing the margin expansion for 2018? And also, we just saw on the news that Trump is going to impose tariffs on steel and aluminum. We know that steel is one of the components of some of your divisions also aluminum. How would you contract or overcome this on your costs? And also, the impacts of the energy cost not only on the automotive business, but on the construction and houseware also?

Mario Guzman: Sure, Alejandro, thank you for your questions. First, on the question of margin expansion for 2018, obviously we need to make some catch up in the Vitromex business, so we'll say that's where we foresee the most improvements for this year. We think there's a lot of things to be done in the business, and the good news is that there is a lot of value to be realized if we capitalize on those opportunities.

On your second question, relating to the impact of our commodity, first let me tell you that we're not producing aluminum auto parts here in Mexico in NAFTA anyway. That operation is based in Poland. So that will not be affected by the imposition of tariffs here in NAFTA. Regarding the steel, first of all we are not using the steel, virgin steel or reprocessed steel in our operations. We are purchasing scrap, some of that or most of that we purchase locally here in Mexico. And in any case, it's a normal practice in this industry that you can pass through the increase or decrease in raw materials to customer base.

Alejandro Azar: But on the other businesses, mainly on the housewares because you mention on the report that competition is getting tougher. So how you be able to increase prices in a tough environment?

Mario Guzman: What we have seen is that we have been able to increase prices back in 2015 when there were solving important variations in the exchange rate. What we have seen at this point is that there's a decay in purchasing power. We have seen a slow down in the market. Consumer confidence is not very high, and we have seen more than an effect of our competitiveness to go to the market place with better prices. I would say it's an industry effect related to the market and all the things that are going through on this part of the normal cycle of this industry.

But we can do it what we're working and that's the part we can continue to improve our efficiencies. We put in place a very relevant cost control program internally last year, and we are working on making our facilities more efficient and we are stepping up the rate of new product development because that's what you need to compete in that market. In any case, the housewares business is totally stand-alone independent. It does not require cashflows through the corporation. And again, as happened in the past, we see in the longer term an attempt beside product generating, business will continue doing well and generating some cash flows and investing from some resource.

Alejandro Azar: And one more, if I may, on the energy side on the automotive business, where would you see margins in 2018 if we exclude the data comparison of the 11 million euros?

Mario Guzman: We think that will be a different story. Across our three geographies, but I can tell you first is that the impact of energy has already been felt in Mexico in 2017. That's already there. So we don't see – at this point, we don't see further deterioration because of further increases in electricity costs. We are contracting new businesses, but we don't see major variations in Mexico either up and down. We will think that the business will continue on the same levels that we have performed in the recent past, and we see opportunities longer term. We think for 2019 and going forward we are very optimistic, and we think that there's a lot of business to be captured at that point.

In Europe, both operations are performing very well. This is the first year we are operating Infun and we have put our people there, and we see very good dynamics. We are, of course, as Jose Manuel just mentioned, we now have Volkswagen again as a customer that wasn't a customer in both our business in Europe for a long time. That's a very important achievement, very recent. He also just mentioned that we have already decided to bottleneck our capacity in China, so those are two very important developments. Finally, the new facility in the Czech Republic is right now reaching the normal operating parameters. So we are very optimistic in our performance of our European and Chinese business.

Jose Manuel Arana: I want to ask an additional forward strategy which is taking advantage of our top talent 30 to 35 years' experience. Executives who are experts in our Auto Parts business are fully dedicated to reduce the amount of energy consumed on a per metric count, implementation of synergies to increase the amount of volume in the same equipment with we reduce our cost with the same capacities and optimize our capital investment and invest in efficiencies. Those things are now underway, and we should see the significant progress in 2018 to be more competitive and be ready for any unexpected change in the market.

Alejandro Azar: Thank you guys, and congratulations on the results.

Jose Manuel Arana: Thank you, Alejandro.

Operator: One second, ladies and gentlemen. If you would like to ask a question, please press the *, then 1 on your touchtone phone.

We can next go to Jose Vazquez with GBM. Your line is open.

Jose Vazquez: Hi, Mario and Jose Manuel and Saul. Good morning. My question relates to the impact on margins with NAFTA region for the automotive segment. Could you provide us with a breakdown of which elements were the one that most impacted, well, to know the real impact on higher energy cost, launch cost for new product, and maybe something related to raw materials? Thank you.

Mario Guzman: Sure, Jose. As you can see in the report, we have a breakdown there of the revenue and EBITDA for each business, and there you can see that for the Cifunsa business which is the NAFTA of our Auto business, we had a 50 percent decrease in EBITDA for the quarter. First of all, there was an impact on the change rate. As you know, this business is essentially dollar based, and we had for the specific 4th quarter of the year, not for the whole year, for the 4th quarter of the year, we have 18 pesos and 93 cents this quarter. We have 19 pesos and 83 cents the previous one, so there is a one pesos per dollar handicap against that is somehow affecting the comparison.



The electricity cost I just mentioned, that was a big hit in the year. We didn't foresee that hit increasing, but it will be there for some time. And finally, a final factor is that although, as I explained, we are able to pass through to the market the increasing in the raw materials, there is a time lag. And that time lag affected those during the first half of 2017. At this moment, that's more or less aligned, so we'll not foresee to have a deterioration on that front.

Jose Vazquez: Looking at the margin, you see a 500-basis point decrease in the NAFTA region. Maybe in previous calls with you guys and other auto part companies they have told us that more or less depending on the movement of the FX, we could be actually 100 to 150 basis points to the margin only from the movement of FX. So I just want to make sure more exactly how to, which one of those impacts that you already mentioned are the ones that are being impacted more. I don't know, maybe from the 500, maybe 150 came from the FX, another one came from the energy cost and the other regions. If you could provide us more color on that or more specifics? That would be great for us. Thank you.

Saul Castaneda: Thank you, this is Saul. We believe that the most important issue will be the higher electricity costs, we believe around 60 or 70 percent of the decrease will be related to this effect. And the rest will be, as Mario mentioned, the exchange rate effect, and the last one will be the technical assistance cost.

Jose Vazquez: Okay, perfect. Thank you.

Jose Manuel Arana: Let me provide a frame of what we're doing. Usually our contracts in NAFTA in the formula do not include the past energy. In Europe, it is customary that market energy is included in the formula, so we can pass that on to the customer. For all of the new products and new platforms that we are contracting, in NAFTA, we are adding to the formula the surplus or the surcharge of energy as well. So that we don't have this impact in NAFTA.

Jose Vazquez: This is coming from the contracts being awarded starting from January 2018 or we already have some of those?

Jose Manuel Arana: We started back in June, July. But our contracts that are going to be started for those late '18, early '19 and on.

Jose Vazquez: Okay, perfect. Well, that's some good news. Thank you.

Operator: Once again, ladies and gentlemen, if you would like to ask a question, please press the *, then 1 on your touchtone phone. We'll pause to allow any additional questions. Again, that's, the 1 today.

At this time, we have no additional phone questions. I'd like to turn the program back over to our presenters.

Jose Manuel Arana: Very good, guys. Thank you very much. Looking ahead at the 2018, we will focus on consolidation primarily. We will continue to benefit from our globalization strategy, searching for operational and commercial synergies, and improving the working capital administration. So once again, thank you very much for your interest in the company, and please don't hesitate to reach out to Saul and his team should you have any more questions. Thank you very much. You guys have a great day.

