

Viva Aerobus adds two new routes from Monterrey: Los Mochis e Ixtapa Zihuatanejo

Mexico City, November 27, 2018.- Viva Aerobus, Mexico's ultra-low-cost airline, once again shows its commitment to enrich national connectivity with the launch for sale of two new routes. Monterrey - Los Mochis is added to its offer of regular routes with two flights per week (Tuesdays and Saturdays), being a route that is only offered by Viva. This route will begin on April 2, 2019 and will offer more than 38 thousand seats in its first year of operation. Monterrey - Ixtapa Zihuatanejo will be a seasonal route focused on meeting the high demand during Holy Week, operating on April 14, 16 and 20.

Passengers can already buy their tickets to fly Monterrey – Zihuatanejo and Monterrey – Los Mochis, the latter with prices starting from \$ 888 pesos in single flight.

"With our arrival to Los Mochis and Zihuatanejo, we will accentuate the commercial, tourist and economic dynamism through a really accessible flight option. We are the ally that makes these cities, much more accessible destinations for all", said Juan Carlos Zuazua, CEO of Viva Aerobus.

The flights will be operated with Airbus A320 aircraft with capacity for 186 passengers, airplanes that are part of one of the youngest fleets in Mexico.

"In addition, with us, passengers from Sinaloa and Guerrero can connect, via Monterrey, to more than 30 domestic and international destinations thanks to our new connecting flights service", added Juan Carlos Zuazua.

With these announcements, Los Mochis and Ixtapa Zihuatanejo become the 32nd and 33rd destinations of Viva Aerobus from Monterrey. In this way, the airline is strengthened as the operator with the most routes from that city. Throughout this year, the airline has already started operations on 5 new routes from Monterrey: Queretaro, Morelia, Durango, Toluca and Los Angeles.

This expansion in the northern region of the country has resulted in passenger growth for the airline. Between January and October 2018, Viva recorded an increase of 18% in passenger traffic from / to Monterrey International Airport compared to the same period of the previous year.

This growing preference of Viva Aerobus's customers is a constant throughout the airline's complete route network, which already offers 104 direct routes to 45 destinations. In this sense, in the first 10 months of the year, the airline reported a 22% increase in passenger traffic compared to the same period of 2017, having transported more than 8.1 million passengers.

In words of Juan Carlos Zuazua, this support from travelers is the result of the unique service provided by the company, which combines low prices, the youngest fleet in Mexico, personalized trips and a customer focus.

Passengers can purchase their tickets on the official website of Viva Aerobus: <https://www.vivaaerobus.com/en> or calling the Call Center +52 81 8215 0150.

Viva Aerobus is Mexico's low-cost airline. It started operations in 2006 and today operates the youngest Latin American fleet with 28 Airbus A320, including five A320neo, in 104 routes to 45 destinations. With a clear vision to give all people the opportunity to fly, Viva Aerobus has democratized the airline industry with the lowest rates in México and the lowest costs in Latin America, making their flights the best value offer.

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