

Viva Aerobus starts today its new route Culiacan – Ciudad De México

Culiacan, Sinaloa, December 13, 2018.- As a result of its commitment to the northwestern region of the country given its economic dynamism and tourism potential, Viva Aerobus, Mexico's ultra-low-cost airline, announced, together with the Secretary of Tourism of Sinaloa, Óscar Pérez Barros, the beginning of its new route Culiacan - Mexico City today.

"We have to make common efforts between the Tourism Secretary of State, entrepreneurs and airlines, which are key to the connectivity we need in Sinaloa", said Secretary Óscar Pérez Barros.

The airline offers four flights per week at prices starting from \$ 578 pesos. Operated with Airbus A320 aircraft with capacity for 186 passengers, this route will offer more than 77 thousand seats per year in one of the youngest fleets in Mexico.

"Now, passengers can fly from the north to the center of the country, and vice versa, with Viva's unique proposal. That is, a service that integrates personalized trips, low prices and new aircraft. Thus, we created a travel experience that allows travelers to spend less on their transport to be able to enjoy more of the destinations they visit", said Walfred Castro, Director of Corporate Communication at Viva Aerobus.

This new route represents a key that opens the possibility for more travelers to know a city immersed in a fascinating natural diversity full of coasts and rivers. Moreover, the connectivity that Viva emphasizes favors the promotion of Sinaloa as a tourist destination. In parallel, the flights also make available to the people of Culiacan the wide range of recreational, cultural and commercial opportunities that the capital of the country entails.

In the words of Walfred Castro, this opening is another step to continue connecting the state with affordable prices to all. "We already have 10 routes for sale from / to Sinaloa as part of our commitment to the entity, serving the main entry points such as Culiacan, Mazatlan and Los Mochis," he explained.

One of these ten routes is the one that the airline recently launched for sale: Los Mochis - Monterrey. These flights will begin operations on April 2, 2019. Viva is the only operator that, until now, offers this route. Moreover, through the service of connecting flights via Monterrey, Viva links Los Mochis with more than 30 national and international destinations.

The presence of Viva in the state has been strengthened by a sustained support from travelers. Between January and October 2018, Viva Aerobus achieved a 34% growth in the number of passengers from/ to Sinaloa compared to the same period of the previous year, having transported more than half a million clients. Particularly, on flights from / to Culiacan, the airline recorded a significant 53% increase between January-October 2018 compared to the previous year, reaching more than 330 thousand customers.

Besides, in line with this growth, the airline recently celebrated the arrival of its new Airbus A320neo. In this way, Viva's fleet is already composed of 30 aircraft, the largest number of aircraft operated in its history.

These solid figures add to the series of achievements reached by Viva throughout 2018, the year in which it recently celebrated its 12th anniversary breaking milestones such as surpassing 100 routes; offering, for the first time, connecting flights or reaching more than 50 million passengers transported since its foundation.

Passengers can purchase their tickets on the official website of Viva Aerobus: <https://www.vivaaerobus.com/en> or calling the Call Center +52 81 8215 0150



Viva Aerobus is Mexico's low-cost airline. It started operations in 2006 and today operates the youngest Latin American fleet with 30 Airbus A320, including four A320neo, in 104 non-stop routes to 45 destinations. With a clear vision to give all people the opportunity to fly, Viva Aerobus has democratized the airline industry with the lowest rates in México and the lowest costs in Latin America, making their flights the best value offer.

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