

Viva Aerobus breaks its passenger record per year: more than 10 million customers this 2018

Mexico City, January 3, 2019.- Viva Aerobus, Mexico's ultra-low-cost airline, broke its record of transported clients per year exceeding 10 million passengers throughout 2018.

"We are deeply grateful to all the passengers who chose Viva Aerobus this year. This annual growth over 20% reflects the confidence and support of travelers", said Gian Carlo Nucci, General Director of Grupo Viva Aerobus. "We continue to make steady progress in consolidating our market position and, in 2019, we will keep benefiting more and more passengers with our solid business model, always offering the best price", he added.

Viva Aerobus is one of the Mexican airlines with the highest load factor in the industry, enjoying 90%, approximately, in 2018. Also, the growing preference of passengers has been a constant in all months (January – November 2018), reporting, on average, an increase of 22% compared to 2017.

"We are still breaking records, closing a key year for Viva Aerobus. We already have 104 routes and 30 aircraft, the largest number of aircraft and routes that we have ever operated. And, today, we have 10 million passengers who chose us as their flight option this 2018. This is equivalent, for example, to more than the entire population of Mexico City or 8 times the number of people in Monterrey flying with us in just one year", said Juan Carlos Zuazua, General Director of Viva Aerobus.

This achievement occurred within the framework of a historic year for the airline in terms of expansion, having completed 12 years of service to Mexico. This 2018, Viva Aerobus launched 20 new routes for sale, surpassing, for the first time, an offer over 100 routes. In addition, the company started its service of connecting flights via Monterrey. In terms of fleet, Viva received 10 new Airbus A320 aircraft throughout the year and made its second most important investment, in its history, with the acquisition of 25 Airbus A321neo aircraft, which delivery will begin in 2020.

Viva Aerobus is Mexico's low-cost airline. It started operations in 2006 and today operates the youngest Latin American fleet with 30 Airbus A320, including four A320neo, in 104 non –stop routes to 45 destinations. With a clear vision to give all people the opportunity to fly, Viva Aerobus has democratized the airline industry with the lowest rates in México and the lowest costs in Latin America, making their flights the best value offer. For more information please visit: www.vivaaerobus.com/en

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