

Viva Aerobus increases passengers by 21% during august: three record months with more than 1 million customers

Mexico City, August 4, 2019. - Viva Aerobus, Mexico's ultra-low-cost carrier, registered more than 1 million 170 thousand passengers during August, a 21% growth compared to the same month of 2018 and with an average load factor of 88%, one of the highest in the industry.

"The growing preference of travelers for Viva's model is already a trend. Every month of this year we have achieved a double digit increase in our passenger traffic. During the period January - August we received the trust of more than 7.7 million customers, which represents a 20% growth compared to last year," said Juan Carlos Zuazua, CEO of Viva Aerobus.

This 2019, Viva Aerobus has marked milestones in terms of its expansion and growth. In May, the air-line achieved a first record by exceeding 900 thousand monthly customers, followed by three months (June, July and August) with more than one million passengers. In parallel, the airline has incorporated, this year, 23 routes to its flights offer, thus reaching its historic 100 national routes plus other 18 inter-national ones.

In its monthly passenger figures report, for August 2019, Viva Aerobus also informs the following:

August 2019

- In August 2019 the traffic of Viva Aerobus **grew by 21%**, compared to August 2018, reaching more than **1.17 million customers** and with a **load factor of 88.3%**.
- This month Viva Aerobus also **increased its capacity**, measured in available seat kilometers, by 29% compared to August 2018.

Year to Date (January - August 2019)

- So far in 2019 (January-August), the traffic of Viva Aerobus **increased by 19.74%**, compared to the period January-August 2018, **reaching more than 7.7 million passengers** and with a **load factor of 89.6%**.
- The **capacity** of Viva Aerobus measured in available seat kilometers, between January and August 2019, **increased by 24%** compared to the same period of 2018.



MONTHLY FIGURES						
Concept	August			Year to Date		
	2019	2018	VAR	2019	2018	VAR
Passengers	1,170,179	968,392	20.84%	7,767,998	6,487,582	19.74%
Load Factor (RPK/ASK)	88.3%	91.0%	-2.6 PP	89.6%	90.3%	-0.7 PP
RPK's (millions)	1,318.2	1,049.8	25.57%	8,670.4	7,024.3	23.44%
ASK's (millions)	1,492.3	1,153.9	29.32%	9,678.9	7,782.1	24.37%

Glossary

- **ASK** (Available Seat Kilometers): Seat available for sale that flies 1 kilometer (regardless of whether it is occupied or not).
- **RPK** (Revenue Passenger Kilometers): Indicates the total distance flown by passengers who paid for their transport in kilometers. It is the measure of the total traffic of passengers who paid for flying (excludes courtesies, employees, etc.).
- **Load Factor**: Represents the percentage of reserved seats in an aircraft or fleet in a certain period of time.

Viva Aerobus is Mexico's low-cost airline. It started operations in 2006 and today operates the youngest Latin American fleet with 35 Airbus A320 in 118 non-stop routes (100 national and 18 international) to 47 destinations. With a clear vision to give all people the opportunity to fly, Viva Aerobus has democratized the airline industry with the lowest rates in México and the lowest costs in Latin America, making their flights the best value offer. For more information please visit: www.vivaaerobus.com/mx

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