PRESS RELEASE

Viva Aerobus exceeds, in november, its annual passenger record: more than 10 million customers so far in 2019

Mexico City, December 3, 2019. - Viva Aerobus, Mexico´s ultra-low-cost carrier, already exceeded its record of 10 million passengers per year this November, with a total of 10.88 million customers in the period January - November 2019. This represented an increase of 20% compared to the same period of 2018 and with a load factor of 89%, one of the highest in the industry.

In December 2018, the airline reached the historical goal of 10 million passengers transported annually, a figure that Viva Aerobus already exceeded a month before the end of this year. This success is due to a sustained double-digit growth in every month of 2019, thanks to its increase in routes and fleet, as well to its low prices. Moreover, the company reached this year, for the first time in its history, the million monthly passengers; figure that was achieved five times: in June, July, August, October and, now, November.

Particularly, this November, Viva registered more than 1.06 million passengers, an increase of 19% compared to November 2018 and with a load factor of 88%.

“Winter presents a good panorama for Viva Aerobus. This November, we celebrated 13 years of ser-vice exceeding our record of 10 million passengers per year, this is equivalent to the entire population of Portugal or Sweden having traveled with us,” said Juan Carlos Zuazua, CEO of Viva Aerobus. “We aim to continue growing at a monthly rate above 20% in passengers and to keep a load factor over 88% throughout our route network. Thus, we estimate closing this 2019 with nearly 12 million passengers,” he added.

In its monthly passenger figures report, for November 2019, Viva Aerobus also informs the following:

November 2019

- In November 2019 the traffic of Viva Aerobus grew by 19%, compared to November 2018, reaching more than 1.06 million customers and with a load factor of 88%.
- This month Viva Aerobus also increased its capacity, measured in available seat kilometers, by 20% compared to November 2018.

Year to Date (January - November 2019)

- So far in 2019 (January - November), the traffic of Viva Aerobus increased by 20%, compared to the period January-November 2018, reaching more than 10.88 million passengers and with a load factor of 89%.
- The capacity of Viva Aerobus measured in available seat kilometers, between January and November 2019, increased by 25% compared to the same period of 2018.

PRESS RELEASE

MONTHLY FIGURES						
Concept	**November**			**Year to Date**		
	2019	**2018**	**VAR**	**2019**	**2018**	**VAR**
Passengers	1,069,746	899,877	18.88%	10,882,228	9,056,234	20.16%
Load Factor (RPK/ASK)	88.1%	89.8%	-1.7 PP	88.9%	90.1%	-1.3 PP
RPK's (millions)	1,167.0	992.8	17.54%	12,088.5	9,825.7	23.03%
ASK's (millions)	1,347.4	1,105.2	19.87%	13,599.4	10,900.0	24.77%

Glossary

- **ASK** (Available Seat Kilometers): Seat available for sale that flies 1 kilometer (regardless of whether it is occupied or not).
- **RPK** (Revenue Passenger Kilometers): Indicates the total distance flown by passengers who paid for their transport in kilometers. It is the measure of the total traffic of passengers who paid for flying (excludes courtesies, employees, etc.).
- **Load Factor**: Represents the percentage of reserved seats in an aircraft or fleet in a certain period of time.

Viva Aerobus is Mexico's low-cost airline. It started operations in 2006 and today operates the youngest Latin American fleet with 35 Airbus A320 in 118 non –stop routes (100 national and 18 international) to 47 destinations (36 national y 11 internationals). With a clear vision to give all people the opportunity to fly, Viva Aerobus has democratized the airline industry with the lowest rates in México and the lowest costs in Latin America, making their flights the best value offer. For more information please visit: www.vivaaerobus.com/en

Contact

Tarssis Dessavre
Account executive of PRoa Structura
tdo@proa.structura.com.mx
Tel. (+52.55) 5442.4642 - ext.26 / Cel. (044.55) 2751.1709

Walfred Castro
Corporate Communication Director of Viva Aerobus
walfred.castro@vivaaerobus.com

Carla Nuñez Gomez
Investor Relations
ir@vivaaerobus.com
carla.nunez@vivaaerobus.com

Alfredo Nava Escarcega
Director of Treasury and IR
alfredo.nava@vivaaerobus.com