

Viva Aerobus presents its environmental culture 'The future is green'

Mexico City, Mexico, October 28, 2020. - Viva Aerobus, Mexico's ultra-low-cost carrier, joins the Mexican National Week for Conservation and commemorates the approval of the World Charter for Nature, signed today 38 years ago by the United Nations, by presenting its environmental culture 'The Future is Green'. It involves a series of actions and commitments that make Viva the greenest airline in Mexico, also including new goals in this area.

"We are excited to present *The Future is Green* as part of National Conservation Week, a few days before the Ecology Day and on the date when the World Charter for Nature was approved. We place sustainability at the center of Viva Aerobus' operational strategy. Our commitment is ambitious: to strengthen ourselves as the greenest airline in Mexico. We will promote any practice that optimizes our operations for the benefit of the environment and inspires our passengers and collaborators to make a difference", mentioned Juan Carlos Zuazua, CEO of Viva Aerobus.

As a result of this initiative, Viva Aerobus becomes the first airline in Mexico to separate waste during its flights in order to recycle them. This effort began in August at the Monterrey operating base and Mexico City and Guadalajara bases joined in September; by November Cancun will be incorporated. The products to be recycled are chips, cookies and snacks wrappers (LDPE and BOPP containers), aluminum cans and plastic bottles. These products will be reused to make new containers, textiles, garbage bags, plastic wood and parts for the automotive industry, among many others.

To carry out these efforts, the airline will work with ECOCE, an environmental civil association which purpose is to properly manage packaging and waste in Mexico, having 18 years of experience.

Currently, Viva Aerobus is the airline with the lowest CO2 emissions per passenger in Mexico thanks to an efficient operation that is distinguished by high load factors. Added to this, Viva has advanced aircraft, operating with the youngest fleet in Mexico (3.6 years average), with highly efficient engines in terms of fuel and a great passengers' capacity.

"It is an honor to be the airline with the lowest number of CO2 emissions per passenger in Mexico. We will continue to innovate, based on the latest technology in aircraft, and doubling our efforts to serve our passengers in a 100% sustainable way," added Juan Carlos Zuazua.

Consequently, under this renewed commitment, the airline aims to reduce its CO2 emissions per seat per kilometer and CO2 per passenger per kilometer more than 15% by 2025. This, according to a highly efficient operation, Viva has created a multidisciplinary committee on Fuel Efficiency and reinforced good practices such as **the use of terrestrial power plants, weight reduction on board, prioritizing a digital operation ("paperless")**, optimizing air routes to reduce the distance traveled in flight and carrying out an assertive allocation of aircraft for each route depending on their performance. Moreover, it will soon begin with the acquisition of a portfolio of carbon credits in accordance to the International Aviation Carbon Reduction and Elimination Scheme (CORSIA) for air quality benefit.

The launch of *The Future is Green* coincides with the recent arrival of Viva's third Airbus A321neo aircraft on October 24. Thanks to the capacity of its engines, aerodynamic advances and cabin innovations, this aircraft model offers a 20% reduction in fuel consumption per seat, thus favoring a highly eco-efficient operation. Airbus A321 also reduces nitrogen oxide emissions by 50%, fuel consumption by 15% and reduces the acoustic footprint. In addition, Viva's A321s are the first aircraft of this model configured for 240 passengers, a capacity that contributes to keep a low carbon footprint per passenger.



With the arrival of this new aircraft, the last of the five that Viva Aerobus has planned to receive this year (3 A321neo and 2 A320neo), the airline is preparing for the gradual recovery of passenger demand. Therefore, committed to meet Mexico's connectivity needs, Viva keeps its aircraft order. As a result, from 2020 to 2026, Viva will receive 40 Airbus A321neo, which, due to their characteristics, will strengthen Viva's sustainable commitment.

For more information on Viva Aerobus' environmental culture, please visit:
<https://www.vivaaerobus.com/mx/volar-con-viva/el-futuro-es-verde>

About Viva Aerobus

Viva Aerobus is Mexico's ultra-low-cost airline. It started operations in 2006 and today it operates the youngest Latin American fleet with 40 Airbus A320. With a clear vision to give all people the opportunity to fly, Viva Aerobus has democratized the airline industry with the lowest rates in México and the lowest costs in Latin America, making their flights the best value offer. For more information please visit: www.vivaaerobus.com/lat.

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