

Cross Border Xpress (CBX) and Viva Aerobus new sales alliance announced

San Diego, California, December 8, 2020.- Cross Border Xpress (CBX), the pedestrian bridge that connects the Tijuana International Airport (TIJ) with San Diego, and Viva Aerobus, Mexico's ultra-low-cost airline, announced they will augment their partnership further enhancing the travel experience for their mutual passengers.

Viva Aerobus will now be able to offer the sale of CBX tickets through their website, call center and Viva Stores, enriching their flight customization options for their passengers. Passengers who purchase their CBX tickets through the Viva Aerobus sales channels will receive their CBX ticket automatically via email and will enjoy a simplified border entry process. To access the CBX bridge, passengers will simply need to scan either their CBX ticket or Viva Aerobus boarding pass as the two will be linked in real time.

By flying through the Tijuana airport and crossing via CBX to connect to San Diego, passengers can enjoy an international travel experience at a domestic flight rate, with savings ranging from 30 to 50% compared to other airports in Southern California. Currently, Viva Aerobus operates 10 routes from the Tijuana International Airport to Bajío, Cancún, Mexico City, Culiacán, Guadalajara, Morelia, Monterrey Mazatlán, Puerto Vallarta and Los Cabos. The combination of these flight routes and accessibility via CBX, which offers a fast, easy and now even safer way to travel, reducing the risk of exposure to public areas and limiting interaction with other people, represents a unique joint value for passengers.

"We remain firm in our commitment to providing the best travel experience for our passengers. We appreciate that our new partner Viva Aerobus shares this commitment, and together we can provide an excellent service for all of our customers," stated Jorge Goytortua, General Director by CBX.

"At Viva Aerobus we continue working to provide our passengers with greater comfort, speed and convenience on their trips. This alliance with the Cross Border Xpress provides an added value for our 10 routes operating to/from Tijuana," commented Juan Carlos Zuazua, General Director of Viva Aerobus.

About CBX

Cross Border Xpress is a direct, secure border crossing between San Diego and the Tijuana International Airport (TIJ) for ticketed airline passengers only, offering airline passengers a convenient alternative to accessing the airport via congested land ports of entry at San Ysidro and Otay Mesa. CBX is designed and operated consistent with U.S. and international security standards. U.S. Customs and Border Protection (CBP) operations are located within the CBX facility in the U. S., and Mexican Immigration and Customs are located at TIJ. SENTRI, Global Entry and I-94 services are available for northbound passengers. CBX is a lawful border crossing operated in accordance with federal policies and procedures of the United States and Mexico. The U.S. continues to restrict all non-essential travel across its borders for non-U.S. citizens, which directly impacts CBX. A full list of travel restrictions can be found [here](#).

Media Inquiries for CBX

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About Viva Aerobus

Viva Aerobus is Mexico's ultra low-cost airline. It began operating in 2006 and today runs one of the youngest fleets in the world with 41 Airbus 320. With a clear vision of giving everyone the opportunity to fly, Viva Aerobus has democratized the airline industry with the lowest fares in the country and the lowest cost in Latin America, making its flights the best value offer.

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