

### PRESS RELEASE

# VIVA AEROBUS REPORTS MONTLY PASSENGER TRAFFIC: 1.34M PAX; +35% VS MAY 2019 AND LF 0F 88.5%

Mexico City, June 4, 2021. Viva Aerobus, Mexico's ultra-low-cost carrier, broke its monthly passenger all-time record with more than 1.34 million passengers registered in May 2021, a 35% increase vs. May 2019, exceeding any pre-pandemic level; and with an 88.5% load factor.

"Reaching this milestone, the highest number of passengers in a single month in our 15-year history, proves our passengers trust in our unmatched service. The fact that this growth occurred during the pandemic is even more encouraging as passengers are certain that Viva's number #1 priority is to take care of their health and safety while always offering the lowest fares to support their economy", said Juan Carlos Zuazua, CEO of Viva Aerobus.

Year to date passengers registered from January to May 2021 totaled more than 5 million passengers, a 16.7% increase vs. 2019.

MONTHLY FIGURES												
Concept	Month							Year to Date (January - May)				
	May 2021	May 2020	CH%	May 2019	CH%	April 2021	CH%	2021	2020	CH%	2019	CH%
Passengers	1,348,634	117,063	1052.1%	998,808	35%	1,157,607	16.5%	5,073,996	3,088,625	64.3%	4,348,738	16.7%
Load Factor (RPK/ASK)	88.5%	83.4%	5 PP	91.2%	-2.7 PP	82.3%	6.1 PP	81.6%	84.4%	-2.7 PP	89.5%	-7.8 PP
RPK's (millions)	1,537.2	143.5	971.2%	1,104	39.2%	1,308	17.5%	5,781.2	3,486.5	65.8%	4,789.7	20.7%
ASK's (millions)	1,737.4	172	910.2%	1,210.4	43.5%	1,588.6	9.4%	7,082	4,132.4	71.4%	5,352.9	32.3%

\*NOTE: Given the effects of the COVID-19 pandemic on passenger demand, starting in the second half of March 2020; monthly passenger figures will be compared versus 2020 & 2019.



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#### Glossary

- Passengers: People who purchased their plane ticket to fly during the month referred in the report, regardless whether or not if they flew.
- ASK (Available Seat Kilometers): Seat available for sale that flies 1 kilometer (regardless of whether it is occupied or not).
- RPK (Revenue Passenger Kilometers): Indicates the total distance flown by passengers who paid for their transport in kilometers. It is the measure of the total traffic of passengers who paid for flying (excludes courtesies, employees, etc.).
- Load Factor: Represents the percentage of reserved seats in an aircraft or fleet in a certain period.

\*\*\*VIVA\*\*\*

#### **About Viva Aerobus**

Viva Aerobus is Mexico's ultra-low-cost airline. It started operations in 2006 and today it operates the youngest Latin American fleet with 44 Airbus A320: 40 Airbus A320 and 4 Airbus A321. With a clear vision to give all people the opportunity to fly, Viva Aerobus has democratized the airline industry with the lowest rates in México and the lowest costs in Latin America, making their flights the best value offer. For more information please visit: <a href="https://www.vivaaerobus.com/en">www.vivaaerobus.com/en</a>