



RELEVANT EVENT

Chihuahua, Chihuahua, February 1st, 2013 - Grupo Cementos de Chihuahua, S.A.B. de C.V. (BMV: GCC*) (the "Company") informs that, as of today, it completed the pricing of the issuance of senior secured notes (the "Notes") in an aggregate amount of U.S.\$260,000,000 (two hundred and sixty million U.S. dollars) with a 8.125% coupon rate and maturing on February 8, 2020. Banco Bilbao Vizcaya Argentaria, S.A., Citigroup Global Markets Inc. and Scotia Capital (USA) Inc. acted as joint bookrunners and representatives of the initial purchasers. The settlement date for the Notes is February 8, 2013. The Notes received a B rating from Standard and Poor's and a BB- rating from Fitch Ratings.

In addition, the Company informs that, as part of its refinancing plan and concurrent to the settlement of the Notes, it will draw on a syndicated term loan facility in an aggregate amount of U.S.\$250,000,000 (two hundred and fifty million U.S. dollars). BBVA Securities, Inc., Citigroup Global Markets, Inc. and The Bank of Nova Scotia are the joint lead arrangers and joint bookrunners under the syndicated term loan facility, and several other Mexican and international banks are participating in the syndicated term loan facility. The total term of the loan is five years.

The proceeds obtained from the refinancing will be used to repay GCC's current debt, resulting in the improvement of the Company's debt maturity profile, enhanced financial flexibility, which is consistent with expected recovery of the economies in Mexico and the United States.

The Notes have not been and will not be registered with the National Securities Registry (*Registro Nacional de Valores*) maintained by the Mexican National Banking and Securities Commission (*Comisión Nacional Bancaria y de Valores* or "CNBV"), and may not be offered or sold publicly, or otherwise be the subject of brokerage activities, in Mexico, except that the Notes may be offered in Mexico pursuant to a private placement exemption set forth under Article 8 of the Mexican Securities Market Law (*Ley de Mercado de Valores*) to Mexican institutional and qualified investors.

The Notes and related guarantees have not been and will not be registered under the Securities Act of 1933 (the "Securities Act") or any state securities laws. Accordingly, the Notes will be issued only to "qualified institutional buyers" (as defined in Rule 144A under the Securities Act) and outside the United States to non-U.S. persons in offshore transactions in accordance with Regulation S under the Securities Act. Therefore, the Notes will be subject to restrictions on transferability and resale, and may not be transferred or resold absent an effective registration statement or an applicable exemption from such registration requirements of the Securities Act.

This announcement does not constitute an offer to sell or solicitation of an offer to purchase with respect to the Notes or other securities, nor shall there be any sale of the Notes in any state or jurisdiction in which such offer, solicitation or purchase would be unlawful prior to the registration or qualification under the securities laws of any such jurisdiction.





About GCC

GCC is a leading supplier of cement, aggregates, concrete and construction-related services in Mexico and the United States. The Company has an annual cement production capacity of 4.6 million tons.

Founded in 1941, the Company's shares trade on the Mexican Stock Exchange under the ticker symbol GCC*.