

# **3Q18 Results**



**Building together®** 



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#### **EBITDA**

We define EBITDA as consolidated net income after adding back or subtracting, as the case may be: (1) depreciation and amortization; (2) net financing expense; (3) other non-operating expenses; (4) taxes; and (5) share of earnings in associates. In managing our business, we rely on EBITDA as a means of assessing our operating performance. We believe that EBITDA enhances the understanding of our financial performance and our ability to satisfy principal and interest obligations with respect to our indebtedness as well as to fund capital expenditures and working capital requirements. We also believe EBITDA is a useful basis of comparing our results with those of other companies because it presents results of operations on a basis unaffected by capital structure and taxes. EBITDA, however, is not a measure of financial performance under IFRS or U.S. GAAP and should not be considered as an alternative to net income as a measure of operating performance or to cash flows from operating activities as a measure of liquidity. Our calculation of EBITDA may not be comparable to other companies' calculation of similarly titled measures.

#### **Currency translations / physical volumes**

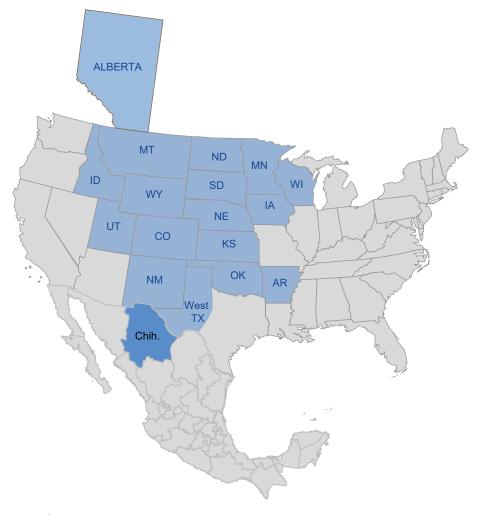
All monetary amounts in this presentation are expressed in U.S. Dollars (\$ or US\$). Currency translations from pesos into U.S. dollars use the average monthly exchange rates published by Banco de México. These translations do not purport to reflect the actual exchange rates at which cross-currency transactions occurred or could have occurred.

The average exchange rates (Pesos per U.S. dollar) used for recent periods are: 3Q18: 18.97 - 3Q17: 17.82 - 9M18: 19.03 - 9M17: 18.93 Physical volumes are stated in metric tons (mt), millions of metric tons (mmt), cubic meters (m<sup>3</sup>), or millions of cubic meters (mm<sup>3</sup>).



### GCC at a glance: a unique market presence

Geographic footprint in "Center Cut" of North America from northern Mexico to U.S. and Canada border



- 5.8 mmt<sup>1</sup> cement production capacity
  - 3.5 mmt in U.S. + 2.3 mmt in Mexico
- #1 or #2 in core markets
  - Landlocked states, insulated from seaborne competition
- 8 cement plants, 19 terminals, 2 distribution centers and 92 ready-mix plants
- 77 years of operation 26 in the U.S.
- Listed on Mexican Stock Exchange: GCC
- Included in MSCI Indexes
- Included in S&P/BMV IPC Index

LTM 3Q18 results (US\$)

\$892 million Sales - 74% U.S. / 26% Mexico

\$268 mm EBITDA - 71% U.S. / 29% Mexico

30.0% EBITDA margin



### Four-plus years of operational and financial transformation

Disciplined expansion

Prudent balance sheet management

**Customer focus** 

Increased shareholder value

Operational excellence



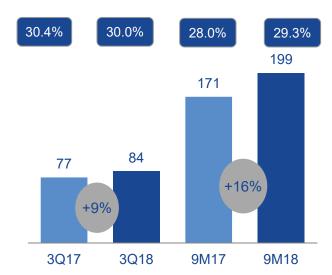


#### Solid 3Q18 and 9M18 results

#### Sales (US\$ million)



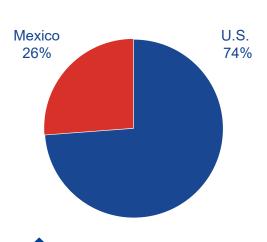
# EBITDA & EBITDA margin (US\$ million)



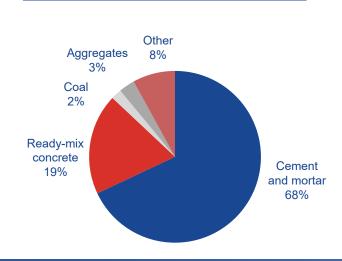
Free Cash Flow (US\$ million)<sup>1</sup>



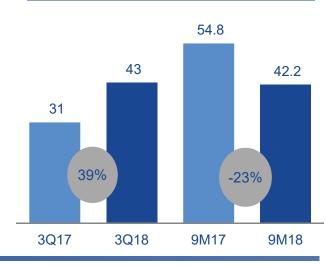
#### **Net Sales by country (9M18)**



Sales Mix (9M18)



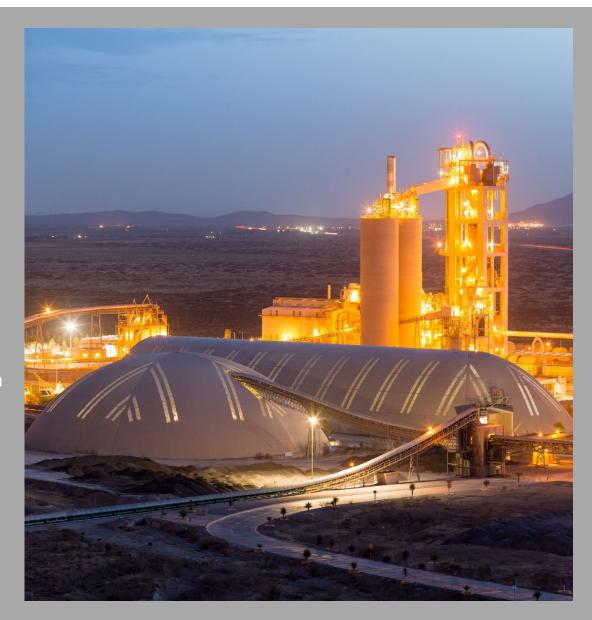
**Net Income (US\$ million)** 





### Investment highlights

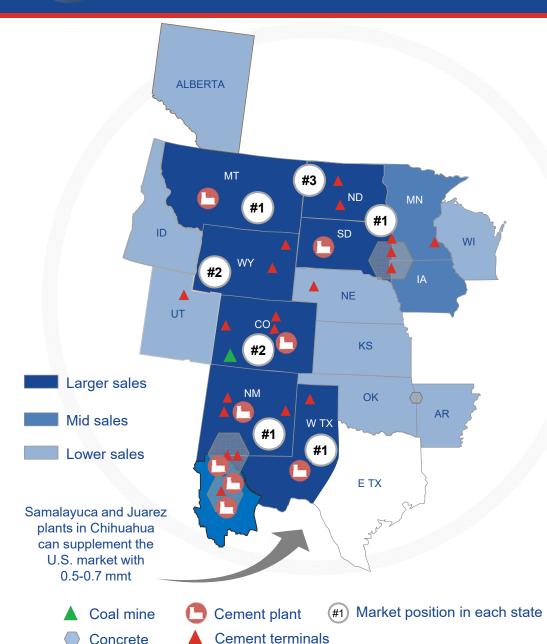
- Leading position in attractive U.S. regional markets and Chihuahua, Mexico
- Mexico operations also provide a strong base, and add operational flexibility and export capacity
- Vertically integrated, with state of the art production facilities and logistics
- track record of successful integration of new operations and solid business plan
- Increased free float and stronger balance sheet improve positive outlook for value realization







# Regional leader in U.S. mid-continent markets ...



# Well-positioned to capture U.S. growth and construction industry recovery

- Leadership position in 15 contiguous states
  - CO, SD, NM, W.TX, MT and ND are our core markets, with 80% of U.S. sales
- Diversified regional economies with low unemployment, offering clear upside to U.S. construction recovery
- No other producer competes with GCC across all our markets
- Pricing upswing since 2013
  - Limited prospects for greenfield capacity expansion
  - Well-protected from seaborne imports
- Rapid City, SD plant expansion (+ 0.4 mmt) will increase
   U.S. cement capacity to 3.5 mmt per year
- Three Forks, MT cement plant acquisition

U.S. cement capacity: 3.1 mmt + 0.4 mmt expansion



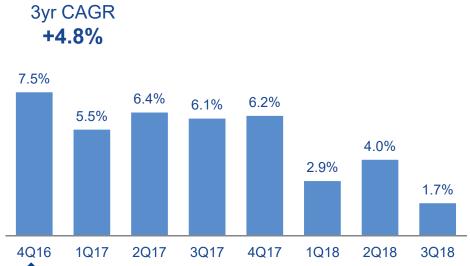


# ... Markets with demonstrated volume and price recovery ...

GCC U.S. Cement Sales ('000 mt)



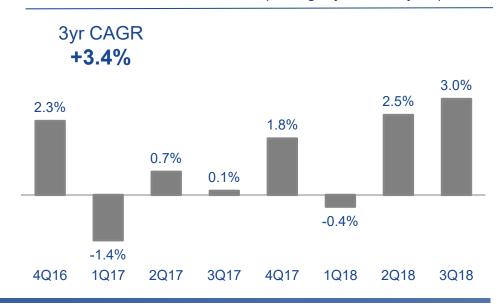
GCC U.S. Cement Prices (Change, year-over-year)



GCC U.S. Concrete Sales ('000 m<sup>3</sup> / year)



GCC U.S. Concrete Prices (Change, year-over-year)





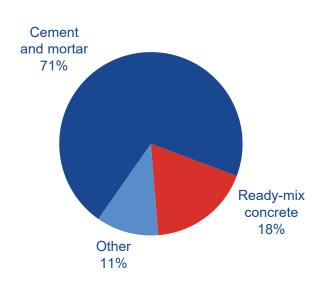
# ... Where GCC faces dispersed competition and has a diversified business mix ...

#### GCC market position and competitors in core markets

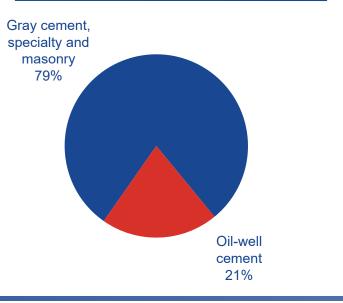
	Colorado	N Mexico	N Dakota	S Dakota	W Texas	Wyoming	Montana
GCC market position	#2	#1	#3	#1	#1	#2	#1
GCC cement plant in state	<b>√</b>	<b>√</b>	_	<b>√</b>	<b>√</b>	_	<b>√</b>
Competitor in-state plant	LHN, CX	none	none	none	BZU*	EXP	CRH
Other principal competitors	EXP	LHN	HEI, LHN CRH	LHN, CRH	**	_	

<sup>\*</sup> Refers to West Texas only





#### U.S. 9M18 volume by cement type

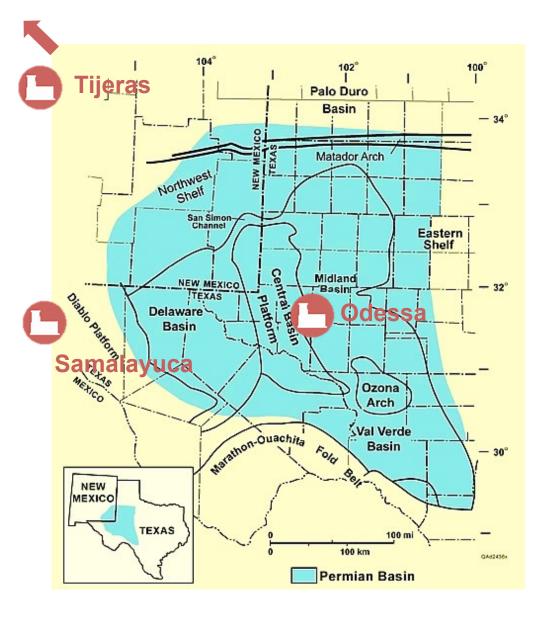




<sup>\*\*</sup> Aprox. 12 mmt of capacity in E and Central Texas



# ...With a central position for supplying the booming Permian Basin oil patch of W. Texas and New Mexico ...



- The Permian basin has the lowest development cost of any field in the U.S. because of geology and existing pipeline infrastructure
- Since April 2016 the rig count in the basin increased almost 265%, from 134 to 489 rigs (Oct 2018)
- Odessa (fully dedicated) and Tijeras (supplementing) plants produce oil well cement; Samalayuca meets needs for Portland grey cement in W. Texas
- Permian Basin is growing into the largest oil patch in the world¹

#### Rotary drilling rig count in the Permian Basin





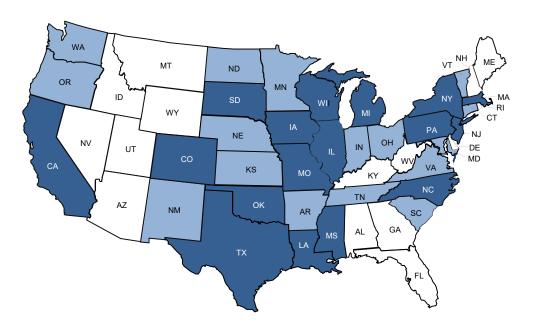


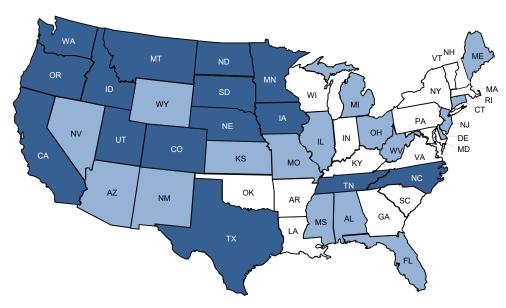
# ...And a clear need for higher infrastructure spending ...

#### Deficient roads<sup>1</sup>

Lane miles rated 'poor' as a share of total lane miles

# **Cement fundamentals**<sup>2</sup> Based on PCA Sector Composite Rankings\*





**Highest Concentration** 



**Average Concentration** 



**Lowest Concentration** 



Above Average



Average



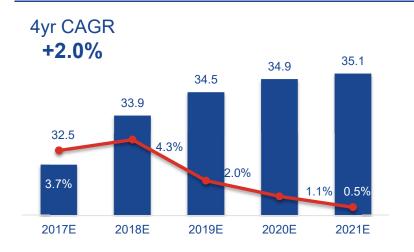
**Below Average** 



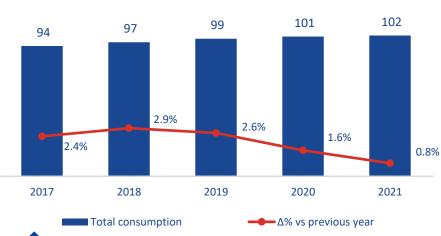


# ...Leading to a positive outlook driven by an expected increase in infrastructure spending ...

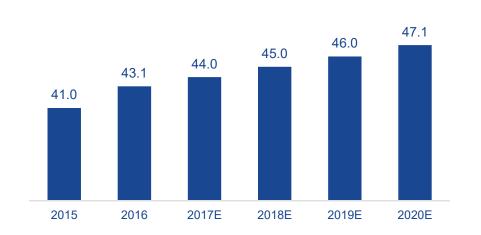
#### Forecast cement consumption in all GCC U.S. markets (mmt)<sup>2</sup>



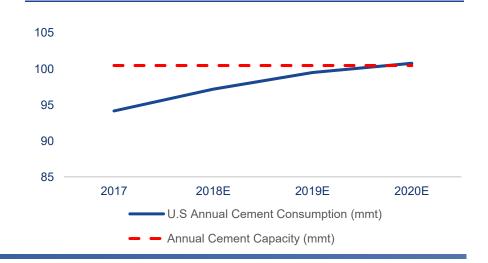
#### Forecast total U.S. cement consumption (mmt)<sup>3</sup>



#### Highway budget authorizations included in the FAST<sup>1</sup> Act (\$ bb)



U.S cement demand will outpace supply by 2019 Imports will be a critical source of supply





<sup>&</sup>lt;sup>1</sup> Fixing America's Surface Transportation Act, signed into law 2015

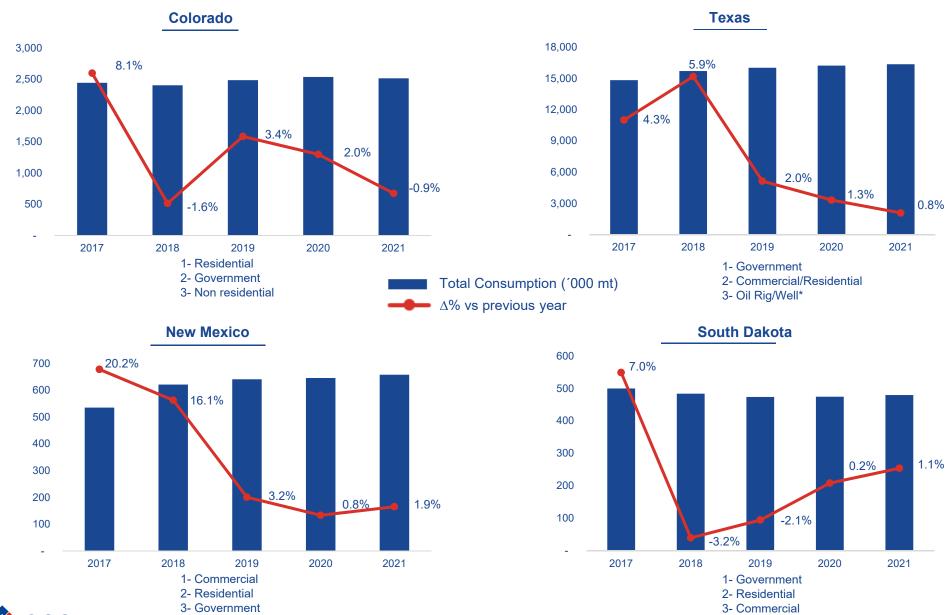
<sup>&</sup>lt;sup>2</sup> PCA Summer 2018 Forecast Analysis

<sup>&</sup>lt;sup>3</sup> PCA Fall 2018 Forecast Analysis



# ... With a solid outlook in key states

#### Portland Cement Association (PCA) Summer 2018 Forecast and main consumers



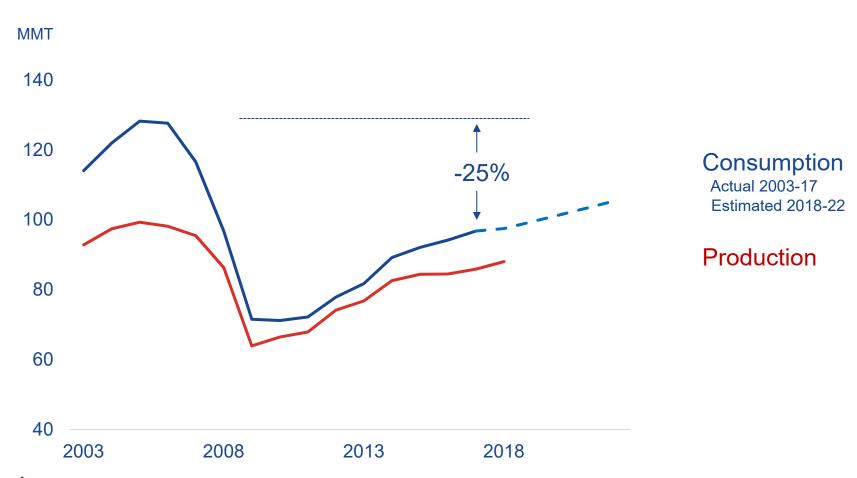




# ... And in a favorable part of the U.S. cement cycle

- 2017 U.S. apparent consumption is still 25% below 2005 peak
- Current expansion is 8 years and counting, compared to the median 13 year expansion in previous 4 cycles
- Import share is about 12% of consumption, compared to 25% share in 2006

#### **U.S. Cement Production and Consumption**





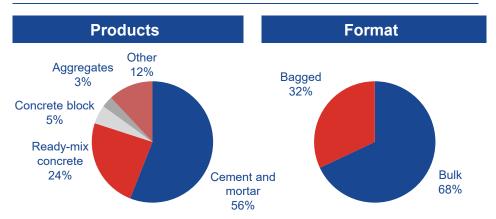
Source: USGS, GCC



# Leading producer in the state of Chihuahua, with significant export capacity



#### 3Q18 sales mix



#### **Strong market fundamentals**

- GCC is sole producer of cement and the leading producer of ready-mix concrete in Chihuahua
- Close economic ties between Chihuahua and the U.S.
  - Cyclical recovery benefit
  - Foreign direct investment target
- Demand growth driven by private sector
- Flexibility to supply Texas and New Mexico demand from Samalayuca and Juarez

#### **Export share of Samalayuca and Juarez production ('000 mt)**



#### Cement pricing trends (% change year-on-year)<sup>1</sup>





<sup>1</sup>Price changes in pesos



# Vertically integrated operations ...

#### GCC is present at all the stages of the cement and ready-mix supply chain



Thermal energy

Coal mine in Colorado provides a significant source of fuel for our cement plants, lowering costs and reducing price volatility

Raw materials

We own most of the limestone quarries needed to supply cement, ready-mix and aggregates operations over the long-term

Cement

✓ 8 plants in the U.S. and Mexico, close to raw materials sources.

Ready-mix

92 plants. Our cement plants supply almost a 100% of the cement used in our ready-mix operations

Cement terminals

19 cement terminals, 2 distribution centers, and transfer stations from Chihuahua to the U.S. – Canadian border

**Transport** 

More than 1,900 railcars and 900+ mixer and haul trucks to transport cement, concrete and aggregates





# ...With state of the art production facilities ...

Pueblo, CO 1.1 mmt 2008 startup

Rapid City, SD 0.7 mmt + 0.4 mmt expansion \*\*



Chihuahua, Chih. 1.1 mmt

**1941** startup 2009 modernized

5.4 mmt

+ 0.4 expansion

= **5.8** mmt



Samalayuca, Chih. 1.1 mmt

1995 startup 2002 modernized

> Mexico: 2.3 mmt

**United States:** 3.1 mmt

+ 0.4 mmt expansion



2015 modernized

**Available Capacity** 0.7 mmt

(September 2018)



Juarez, Chih. **0.1** mmt Specialty cements ....

**1972** startup 2000 modernized



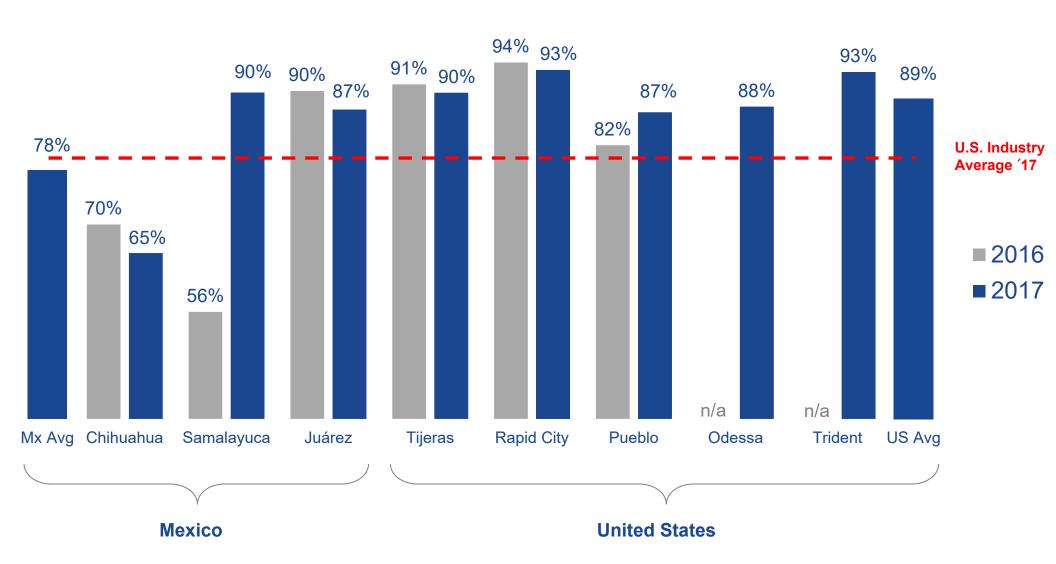








# ... Operating at near optimimum capacity utilization levels ...





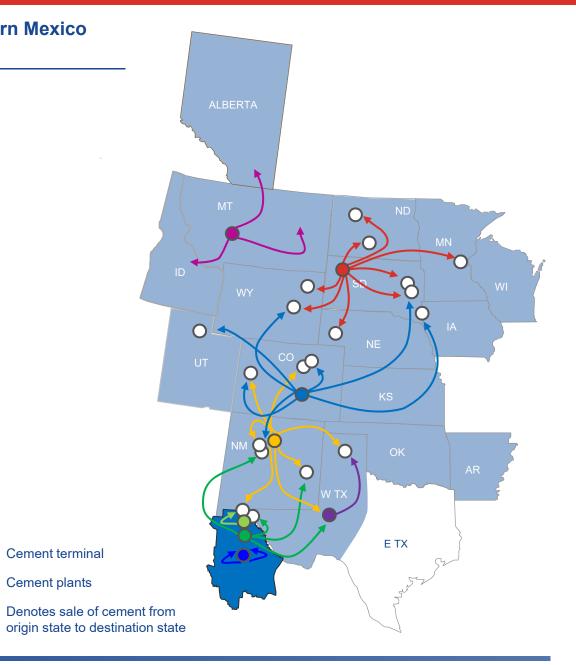


# ... Linked by sophisticated distribution network that leverages our contiguous market footprint

# Robust logistics platform stretches from Northern Mexico to the U.S. border with Canada

- Operational flexibility
- Cost efficiency
- Faster delivery time
- Advanced logistics
- Reduced supply disruption risk
- Hard to replicate
- Brand loyalty and client trust

- 19 cement terminals, 2 distribution centers, and transfer stations
- 1,900 rail cars
- 900+ mixer and haul trucks







# Experienced management team, with sound corporate governance ...



Enrique Escalante, CEO GCC since 1999; 19 years in industry



**Luis Carlos Arias, CFO**GCC since 1996; 22 years in industry

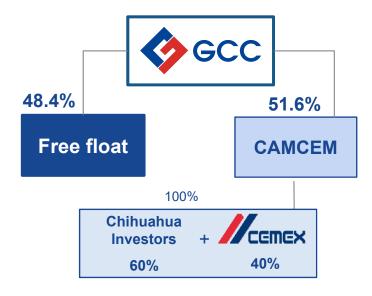


Ron Henley, U.S. Division President GCC since 2012; 33 years in industry



Rogelio González, Mexico Division President GCC since 1973; 45 years in the industry

The entire senior management team averages ~29 years experience in the cement industry



#### **Board of Directors**

Proprietary, Chihuahua investors	6
Proprietary, Cemex	4
Independent	4

Audit and
Corporate
Practices
Committee

- All 3 committee members are independent
- Assists the Board in carrying out its oversight duties and conducting corporate practices in accordance with the Mexican Securities Market Law
- Monitors compliance with internal policies and applicable laws and regulations regarding related party transactions and significant transactions





# ... With a disciplined approach to acquisition and growth investments ...

#### **Framework**

Increase presence in existing markets

- Increase market share
- Vertical integration
- Value-added products

Increase productivity

- Efficient investment strategy
- Expand and scale capacity in a disciplined manner
  - Improve distribution network utilization
- Enter new markets
- Continue successful U.S. expansion
- Focus on synergic contiguous markets
- Value accretive M&A
- Analyze opportunities that can generate shareholder value
- Apply our successful experience in integrating acquisitions to add synergies

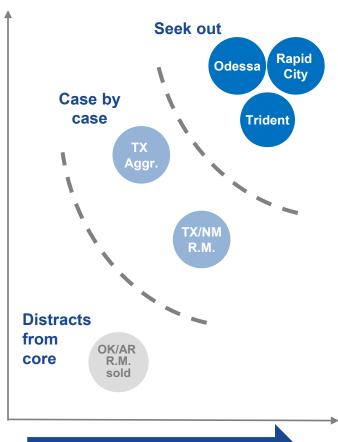
#### Strategic priorization and evaluation of alternatives

Cement opportunities

Aggregates opportunities with vertical integration

Ready-mix opportunities with vertical integration

Standalone aggregates and ready-mix



#### Attractiveness

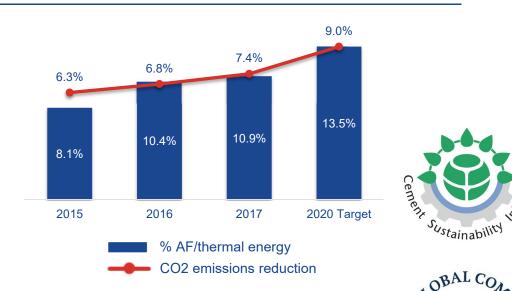
(ROI, size, affordability)





# ... Supported by sustainability initiatives that create direct economic and environmental benefits

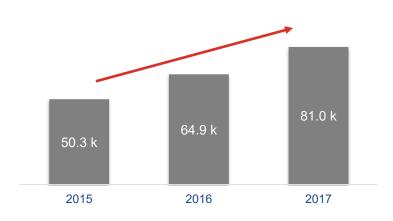
# Alternative Fuels (AF) usage and CO2 emissions reduction



#### AF provide significant cost advantages

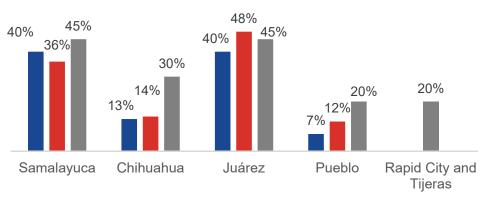
- In 2017, AF provided 10.9% of total thermal energy and reduced CO2 emissions by 7.4%
- GCC saved more than US\$5.0 million using AF in 2017
- AF is 50% cheaper than coal, on average
- Rapid City & Tijeras environmental permits applied for

### Usage of AF (mt)



# SCHOBAL COMPANY

#### AF usage by plant



■2016 ■2017 ■2020 Target



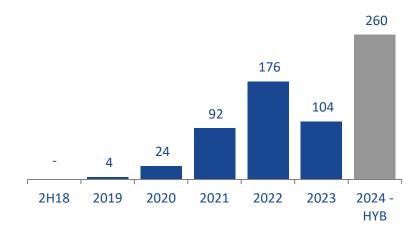
# Bond and bank debt refinancings improve financial position

#### Reduction of annual interest expenses by US\$18M

- Bond interest coupon decreased to 5.250% from 8.125%
  - Savings on financial expenses = US\$ \$7.5 million per year
  - Extended maturity 4 years
- Bank debt refinancing yields an estimated US\$ 10 million in annualized interest expense savings

Agency	Rating	Outlook	Date
S&P	BB+	Stable	05/18
Fitch	ВВ	Stable	12/17

#### Maturity profile (US\$ million)



#### **Debt Composition** (September, 2018, US\$ million)

Securities Debt	Bank Debt
Notes due 2024,	2018 Refinancing,
\$260	\$400

Interest rates

5.25%

5y: Libor + 1.75% (variable)

Blended: 4.57%

#### Debt ratios (Sept 30, 2018)

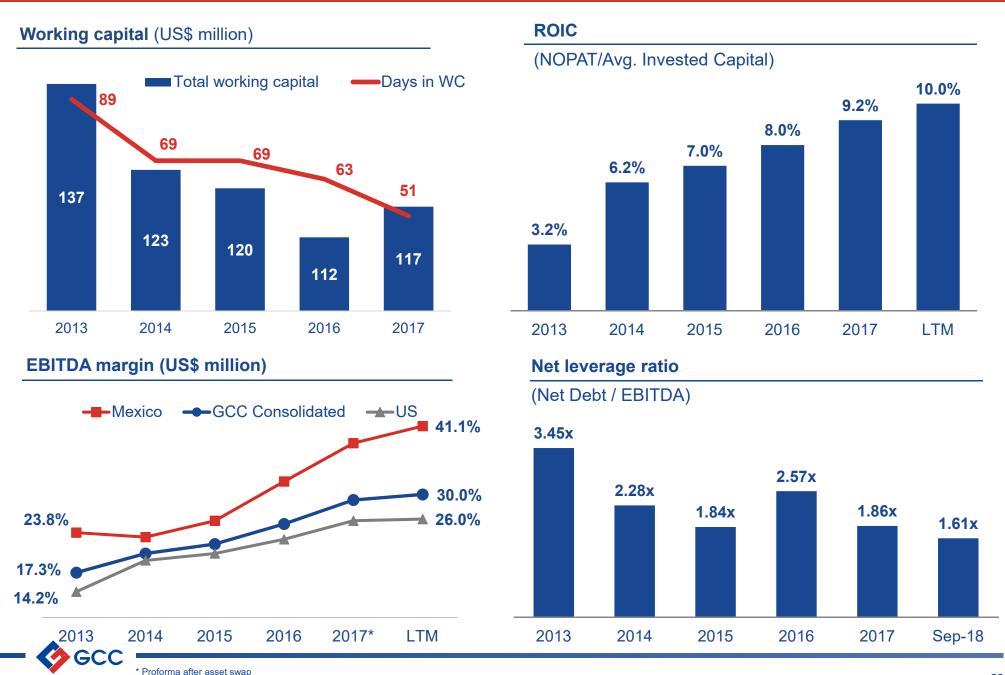
Net Debt / EBITDA 1.61 x

EBITDA /
Net Interest Expense

8.60 x



## Debt and capital efficiency indicators steadily improving





# Capital markets transactions increased share float and liquidity; valuation remains attractive

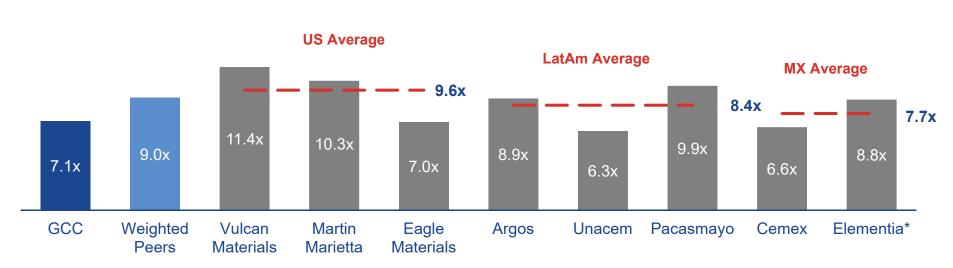
#### **Transactions benefit public market** shareholders

- **Transparent control group** shareholdings
- Float increased to 48% of shares
- Increased liquidity on BMV

### Shares still trade below peer group multiples

- **Even after 64% price increase since 2017**
- Trading at a 27% discount to weighted peers<sup>2</sup>
- 35% discount to U.S. average
- 18% discount to LATAM average

#### 2019 estimated EV/EBITDA multiples<sup>1</sup>





<sup>2</sup> Weighted implies: 67% US Peers + 33% Mexican Peers

<sup>\*</sup> Elementia includes only Cement Operations via SOP valuation Multiples PO MXN \$155



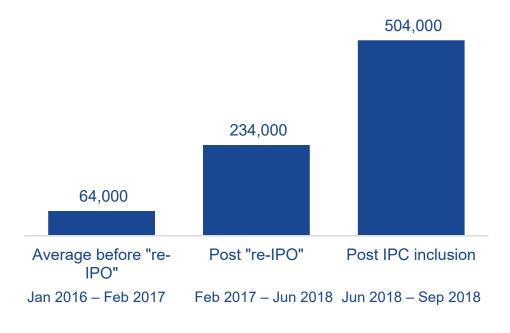
# Liquidity enhancing events

# Liquidity has increased significantly as a result of corporate developments and stock market positioning

- "Re-IPO," February 2017
- MSCI Index inclusion, June 2018
- IPC Index inclusion, September 2018
- Shareholder's partial early termination of equity forward,
   September 2018

	Coverage	′19 Target Price	Rating
1	Actinver	\$155	Buy
2	Bank of America	\$162	Buy
3	Banorte	\$155	Buy
4	Citi	\$149	Buy
5	Data Based Analysis	Not Authorized	Not Authorized
6	GBM	\$150	Outperformer
7	JPMorgan	\$145	Overweight
8	Nau Securities	\$146	Buy
9	Santander	\$150	Buy
10	Scotiabank	\$175	Outperformer
11	UBS	\$148	Buy
	Average	\$154	Buy

#### Average Daily Trading Volume, Shares<sup>1</sup>





<sup>1</sup> Source: BMV; GCC calculations.

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# ... Reinforcing a positive 2018 outlook

■ Net Debt / EBITDA, by end-2018

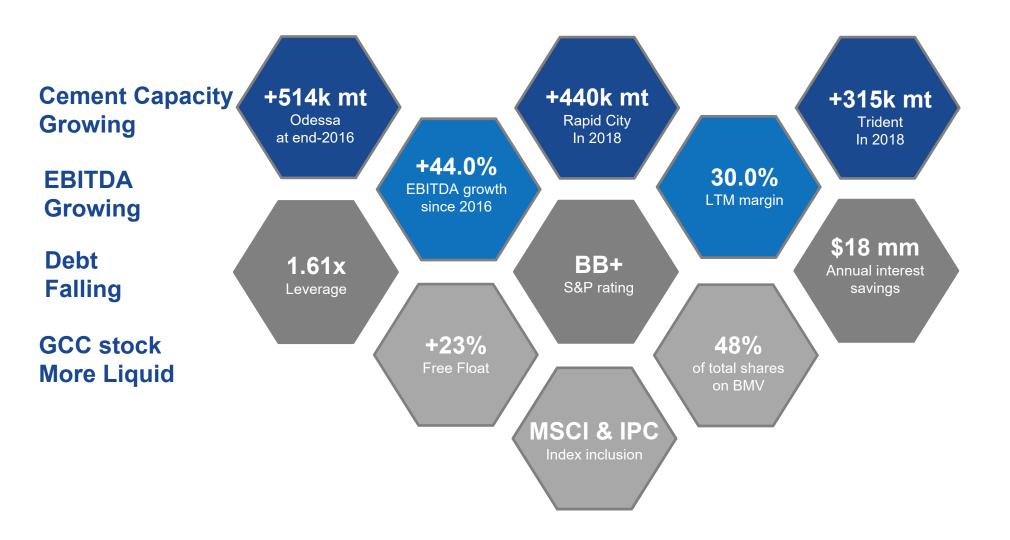
United States			Mexico		
■ Volumes	Previous	Revised	■ Volumes	Previous	Revised
■ Cement, like-to		2% - 4%	■ Cement	flat	1% - 3%
■ Cement	low single digit increase	9% - 11%	■ Concrete	flat	flat
■ Concrete		1% - 3%	■ Prices:		
■ Prices:	3% – 5%	3% - 5%	■ Cement	3% – 5%	5% – 7%
			■ Concrete	3% – 5%	3% – 5%
	GCC Consolidated	I			
			Previous	Revise	d
■ E	EBITDA	mid s	ingle digit increase	11% - 1	3%
<b>-</b> \	Working capital investn	nent:	slight de	ecrease	
■ 7	Total CAPEX:		US\$ 12	0 million	
	■ Maintenance		60		
-	Rapid City Expansion		60	)	



~ 1.5



# Recent developments strengthen GCC's value proposition







# 3Q18 Results Highlights

Millions of dollars	3Q18	3Q17	Var. %	9M18	9M17	Var. %
Net Sales	278.6	251.9	10.6%	677.4	609.9	11.1%
Operating Income before other expenses	64.3	56.5	13.9%	140.7	111.5	26.3%
EBITDA	83.6	76.6	9.2%	198.6	170.8	16.3%
EBITDA margin	30.0%	30.4%		29.3%	28.0%	
Consolidated Net Income	42.8	30.7	39.3%	42.2	54.8	-23.0%

- Sales increased 10.6% in 3Q18 and 11.1% in first nine months
- Cement prices increased in both U.S. and Mexico
- EBITDA reached a new record and increased 9.2% in quarter and 16.3% in first nine months
- EBITDA margin reached 30.0% in quarter and 29.3% in first nine months, up 130 basis points
  - U.S. division third quarter EBITDA margin of 27.3% second highest since 2008
  - Mexico division third quarter EBITDA margin of 39.7%
- Net leverage (Net debt/EBITDA) ratio fell to 1.61 in September 2018

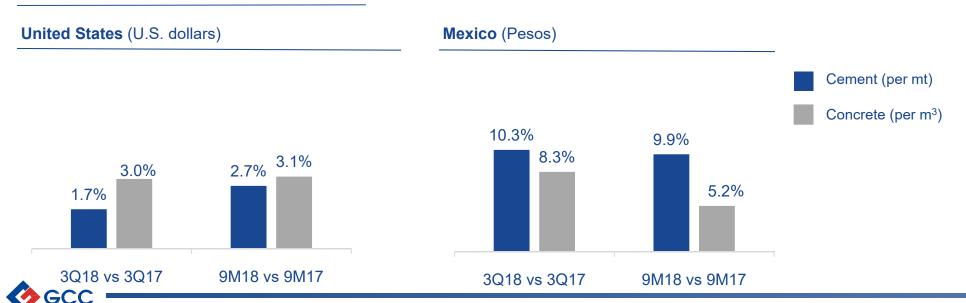


# Sales volumes and prices

	3Q18	3Q17	Var. %	9M18	9M17	Var. %
Cement sales ('000 mt)	1,341	1,215	10.4%	3,341	3,114	7.3%
U.S.	1,020	913	11.7%	2,395	2,203	8.7%
Mexico	321	302	6.5%	946	911	3.8%
Concrete sales ('000 m <sup>3</sup> )	588	589	-0.2%	1,394	1,384	0.8%
U.S.	352	347	1.5%	715	701	2.0%
Mexico	236	243	-2.6%	679	683	-0.5%

- U.S. cement increased principally as a result of the addition of the Trident cement plant in Three Forks, Montana, which increased GCC's market share in Montana, as well as in new markets in Idaho and Alberta, Canada.
- Mexico volumes were driven by the housing, commercial and industrial, and mining sectors.

#### **GCC Average Selling Prices, % change**



### Sales

	3Q18	3Q17	Var. %	9M18	9M17	Var. %
Dollars million						
Consolidated	<u>278.6</u>	251.9	10.6%	<u>677.4</u>	609.9	<u>11.1%</u>
U.S.	216.4	192.9	12.2%	499.6	447.8	11.6%
Mexico	62.2	58.9	5.5%	177.8	162.1	9.6%

#### U.S. Sales

 The most dynamic market segments were oil well drilling and other construction in the Permian Basin in Texas, housing and infrastructure construction in Colorado, and development of poultry and pork processing plants and wind farms in the northern Midwest and Plains states

#### **Mexico Sales**

 Projects supporting demand included real estate and commercial developments, middle income housing, mining projects, and industrial warehouse construction



# Income Statement - Dollars

Dollars million	3Q18	3Q17	Var. %	9M18	9M17	Var. %
Net Sales	278.6	251.9	10.6%	677.4	609.9	11.1%
U.S.	216.4	192.9	12.2%	499.6	447.8	11.6%
Mexico	62.2	59.0	5.5%	177.7	162.1	9.6%
Cost of sales	194.2	176.1	10.3%	479.8	439.8	9.1%
Operating expenses	20.1	19.3	3.9%	56.8	58.7	-3.2%
Other expenses, net	0.6	0.2	211.6%	7.9	0.6	1181.2%
Operating Income	63.7	56.3	13.2%	132.9	110.8	26.3%
Operating margin	22.9%	22.3%		19.6%	18.2%	
Net financing (expense)	(9.4)	(15.5)	-39.3%	(36.1)	(46.5)	-22.3%
Earnings in associates	1.9	0.5	276.1%	3.2	1.3	140.5%
Income taxes	12.9	12.4	4.6%	16.7	14.8	13.2%
Income from continuing operations	43.3	28.9	49.5%	83.2	50.9	63.5%
Discontinued operations	(0.4)	1.8		(41.0)	3.9	
Consolidated net income	42.8	30.7	39.3%	42.2	54.8	-23.0%
EBITDA	83.6	76.6	9.2%	198.6	170.8	16.3%
EBITDA margin	30.0%	30.4%		29.3%	28.0%	



# Free cash flow - dollars

Dollars million	3Q18	3Q17	Var. %	9M18	9M17	Var. %
Operating income before	04.0	F0 F	42.00/	440.7	444.5	00.00/
other expenses	64.3	56.5	13.9%	140.7	111.5	26.3%
Depreciation and amortization	19.3	20.1	-3.8%	57.9	59.3	-2.5%
EBITDA	83.7	76.6	9.2%	198.6	170.8	16.3%
Interest income (expense)	(3.1)	(5.3)	-40.5%	(31.1)	(49.5)	-37.2%
(Increase) in working capital	6.7	1.1	527.6%	(47.3)	(52.7)	-10.3%
Taxes	(0.9)	(1.2)	-25.1%	(15.5)	(11.8)	30.9%
Other	1.2	3.5	-66.1%	(0.6)	10.5	n.m.
Flow from continuing operations, net	87.5	74.7	17.1%	104.1	67.2	55.0%
Flow from discontinued operations	0.0	3.1	-100%	1.7	7.4	-77.2%
Operating cash flow	87.5	77.8	12.5%	105.8	74.6	41.8%
Maintenance Capex*	(11.2)	(10.6)	5.7%	(41.9)	(27.4)	52.9%
Free cash flow	76.3	67.2	13.6%	64.0	47.2	35.4%
Growth capex and related	(16.5)	(5.8)	183.7%	(39.5)	(24.8)	59.4%
Sale of assets	0.0	0.0	0.0%	118.5	0.0	100%
Purchase of assets	0.0	0.0	0.0%	(107.5)	0.0	100%
Debt amortizations, net	0.0	(0.7)	-100%	(34.9)	(2.1)	1560.1%
Dividends paid	(12.6)	(11.6)	8.8%	(12.6)	(11.6)	8.8%
FX effect	2.6	(0.5)	n.m.	2.9	6.4	-55.1%
Initial cash balance	173.9	130.6	33.2%	232.9	164.0	42.0%
Final cash balance	223.8	179.3	24.8%	223.8	179.3	24.8%

Increase in Free Cash Flow in 3Q18 reflects:

- Higher EBITDA
- Lower financial expenses
- Lower cash taxes
- Higher working capital requirements

<sup>\*</sup> Excludes capex for growth and expansion



### **Balance Sheet**

Dollars million	Sept 2018	Sept 2017	Var. %
Total Assets	1,901.3	1,942.9	-2.1%
<b>Current Assets</b>	537.1	478.2	12.3%
Cash	223.8	179.3	24.8%
Other current assets	313.3	298.9	4.8%
Non-current assets	1,364.2	1,464.7	-6.9%
Plant, property, & equipment	989.9	938.5	5.5%
Goodwill and intangibles	354.4	468.3	-24.3%
Other non-current assets	19.9	15.8	25.9%
Deferred taxes	0.0	42.1	-100%
Total Liabilities	934.6	1,016.9	-8.1%
<b>Current Liabilities</b>	158.3	172.1	-8.0%
Short-term debt	2.4	11.6	-79.2%
Other current liabilities	155.9	160.5	-2.9%
Long-term liabilities	776.3	844.8	-8.1%
Long-term debt	646.9	670.5	-3.5%
Other long-term liabilities	77.3	80.8	-4.3%
Deferred taxes	52.0	93.5	-44.4%
Total equity	966.7	925.9	4.4%

- Trident plant in Montana integrated and contributing to U.S. sales
- Two kilns reactivated in Chihuahua to meet increased demand
- Rapid City plant expansion completed and tie-in commenced





www.gcc.com

+52 (614) 442 3176

#### **Contact:**

Luis Carlos Arias, Chief Financial Officer

Ricardo Martinez, Investor Relations

larias@gcc.com

rmartinezg@gcc.com

